



PRESS RELEASE

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RENAULT SETS UP RENAULT TECH, A BUSINESS UNIT DEDICATED TO VEHICLE AND EQUIPMENT ALTERATIONS

On October 1, 2008, Renault opens Renault Tech, a new business unit entirely dedicated to the alteration and customization of vehicles and accessories. Located in Le Plessis-Robinson outside Paris, the entity will coordinate the design, development, manufacturing and marketing of altered Renault passenger cars and light commercial vehicles. The new unit is headed by Jean Laborde and reports to the Senior Vice-President of Renault Sport Technologies.

The opening of Renault Tech is part of a strategy to expand customization of vehicles and accessories. The new unit will coordinate all vehicle alteration activities (vehicles for less mobile users, armored vehicles, refrigerated vehicles, gas vehicles, etc.) for both LCVs and passenger cars. The aim is to meet all the requirements of a diversified customer base and find a solution for every special purpose, whether personal or professional.

The creation of Renault Tech is an asset for strengthening Renault's position in this sector in France, which it already leads with two-thirds of the market, and for gradually promoting these activities in other European countries. The "Renault Tech" label will now appear on all modified Renault vehicles and equipment, and will enhance brand visibility.

Thanks to Renault's experience in this area, Renault Tech will draw on business-line experts in alteration and customization, the network of independent partner body builders and the know-how of its specialized subsidiary Somac. By combining the expertise of body builders in niche market models with the industrial and commercial synergies of a generalist carmaker, Renault Tech has the wherewithal to remain at the cutting edge of technology. Renault Tech will start its activities with a range of vehicles for less mobile users and driving aids.

A sign of Renault's commitment in this area, a Grand Scénic that has been specially altered to make driving easier for less mobile users will be displayed on the Renault stand at the Paris Motor Show.

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