

BRÈVE

2011-10-24

## “SAFETY AND MOBILITY FOR ALL”, RENAULT’S NEW EDUCATIONAL PROGRAMME

Over the past ten years, Renault’s educational programme “Safety for All” has raised awareness on road safety among 12 million young people in 35 countries.

Today, Renault is expanding this programme to include environmental issues and has set up “Safety and Mobility for All”.

Developed by Renault and education professionals, the programme aims to stimulate, develop and consolidate teaching and awareness of road safety and sustainable mobility issues, including environmental protection and eco-mobility.

The programme includes a new strand entitled “Your ideas Your initiatives” which aims to encourage young people at primary and secondary school level to submit and implement educational campaigns in their schools and neighbourhoods.

This programme can be found on the new website <http://www.safety-mobility-for-all.com>

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