

# 2012 SALES RESULTS

## RENAULT GROUP

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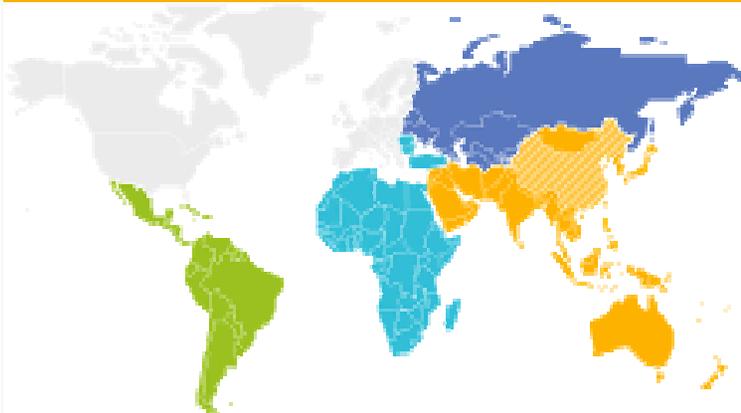
## REMINDER : 2012 OUTLOOK

- « ■ The global market is expected to expand 4% in 2012 compared with 2011.
- The Group will continue to grow in strong markets outside Europe.
- It will consolidate its positions on the European market, which is forecast to decline by 3% to 4% overall (7% to 8% in France), while keeping to the financial targets set in Renault's Drive the Change Plan »

## 2012 RENAULT GROUP HIGHLIGHTS

- World TIV + 5.9%
- Europe TIV - 8.6% - impact of the financial and economical crisis

### OUTSIDE EUROPE



- Strong momentum maintained
- Unit sales: + 9.1%
- International sales mix: 50% (+ 7 pts)

### EUROPE



- Unit margin defense strategy
  - Unit sales: - 18.0%
  - LCV & Zero Emission Leadership

**2,550,286 new vehicle sales (- 6,3%)**

# 01



## 2012 SALES RESULTS

# WORLD TIV OF 79 MILLION VEHICLES + 5.9% vs 2011

## WORLD

MTM\* + 5.9%

## EUROPE

MTM - 8.6%

## EURASIA

MTM + 10.5%

## EUROMED-AFRICA

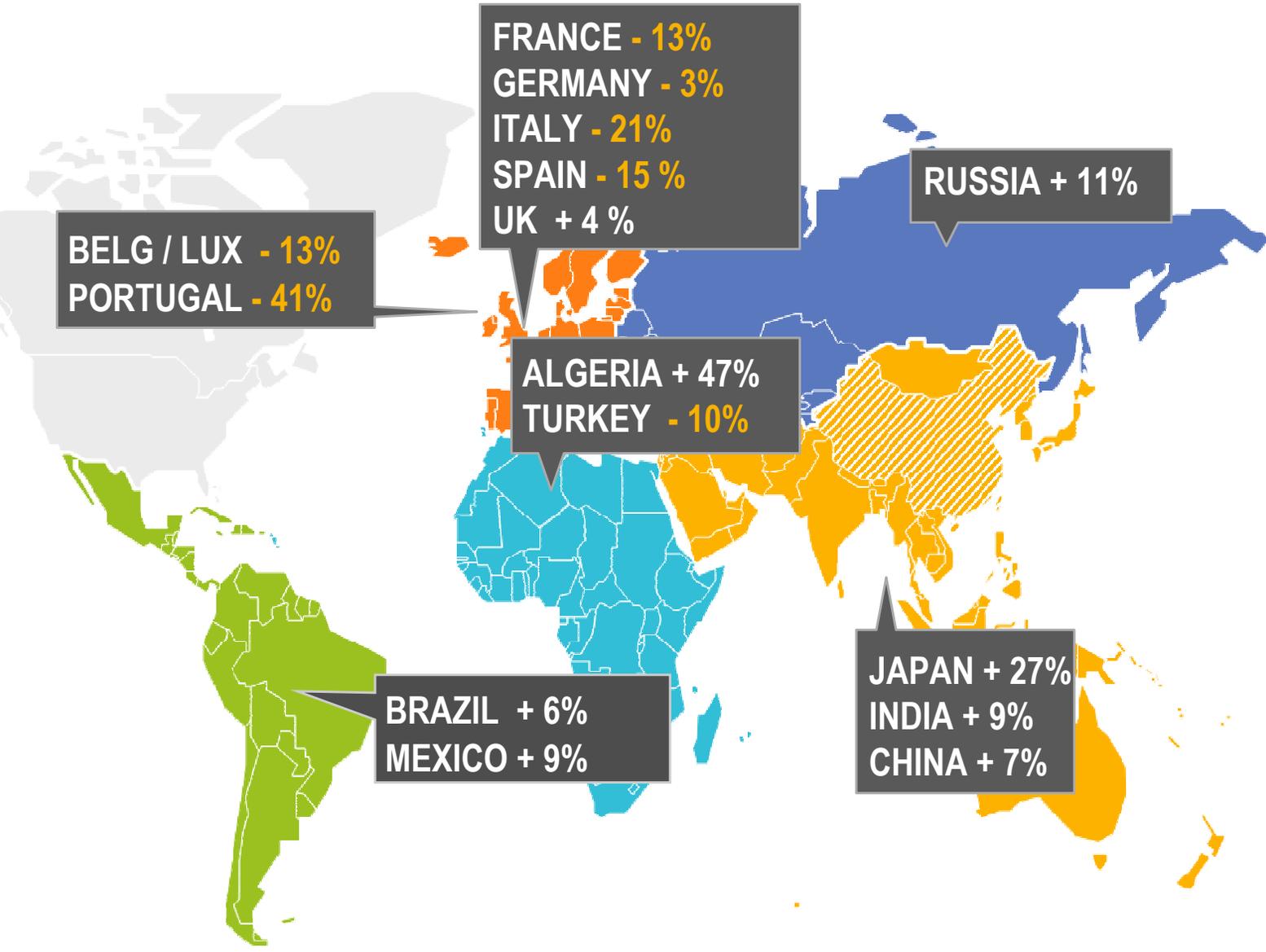
MTM + 3.7%

## AMERICAS

MTM + 5.0%

## ASIA-PACIFIC

MTM + 9.6%



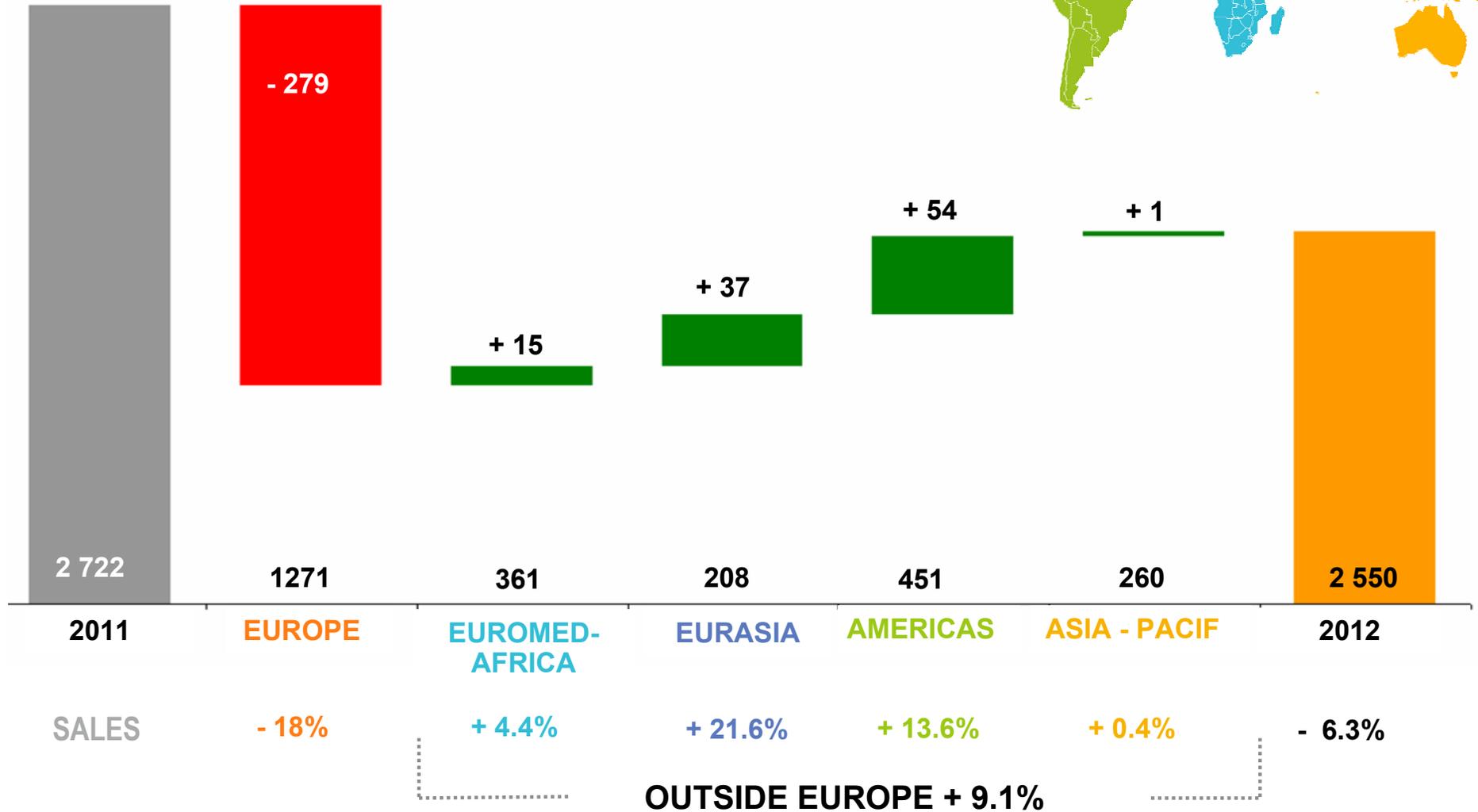
\* PC+LCV including USA & Canada

**SALES MOMENTUM OUTSIDE EUROPE MAINTAINED: + 9.1%**  
**DECLINE IN EUROPE**



Thousand units (PC+LCV)

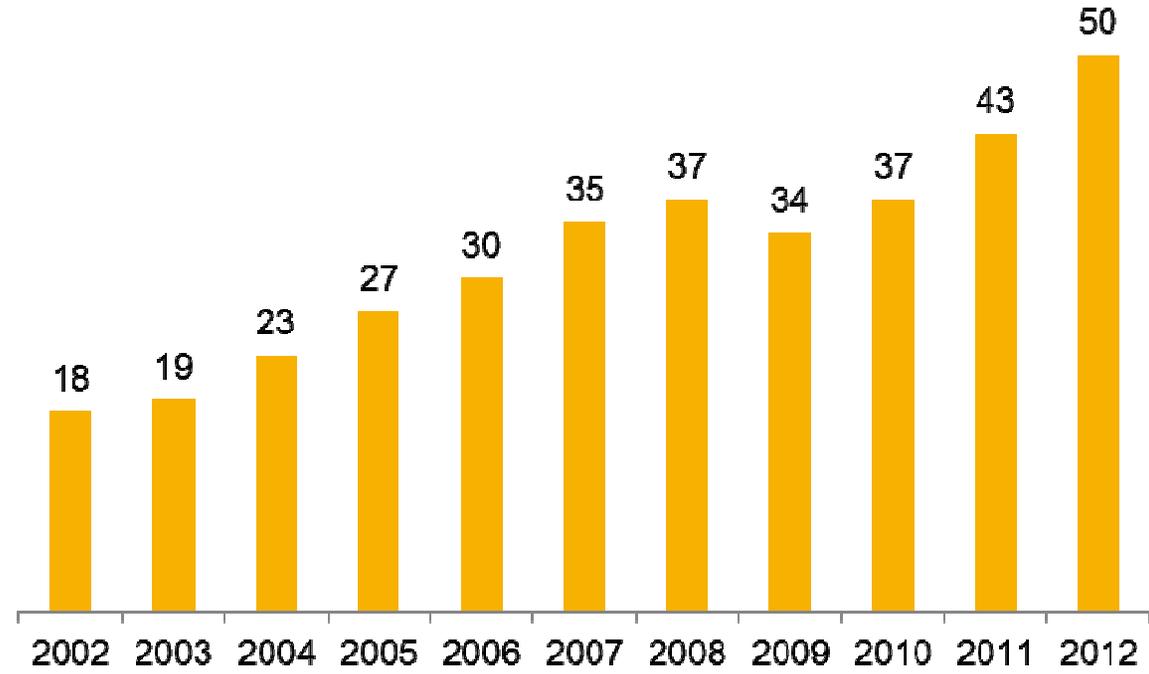
**GROUP UNITS SALES BY REGION vs 2011**



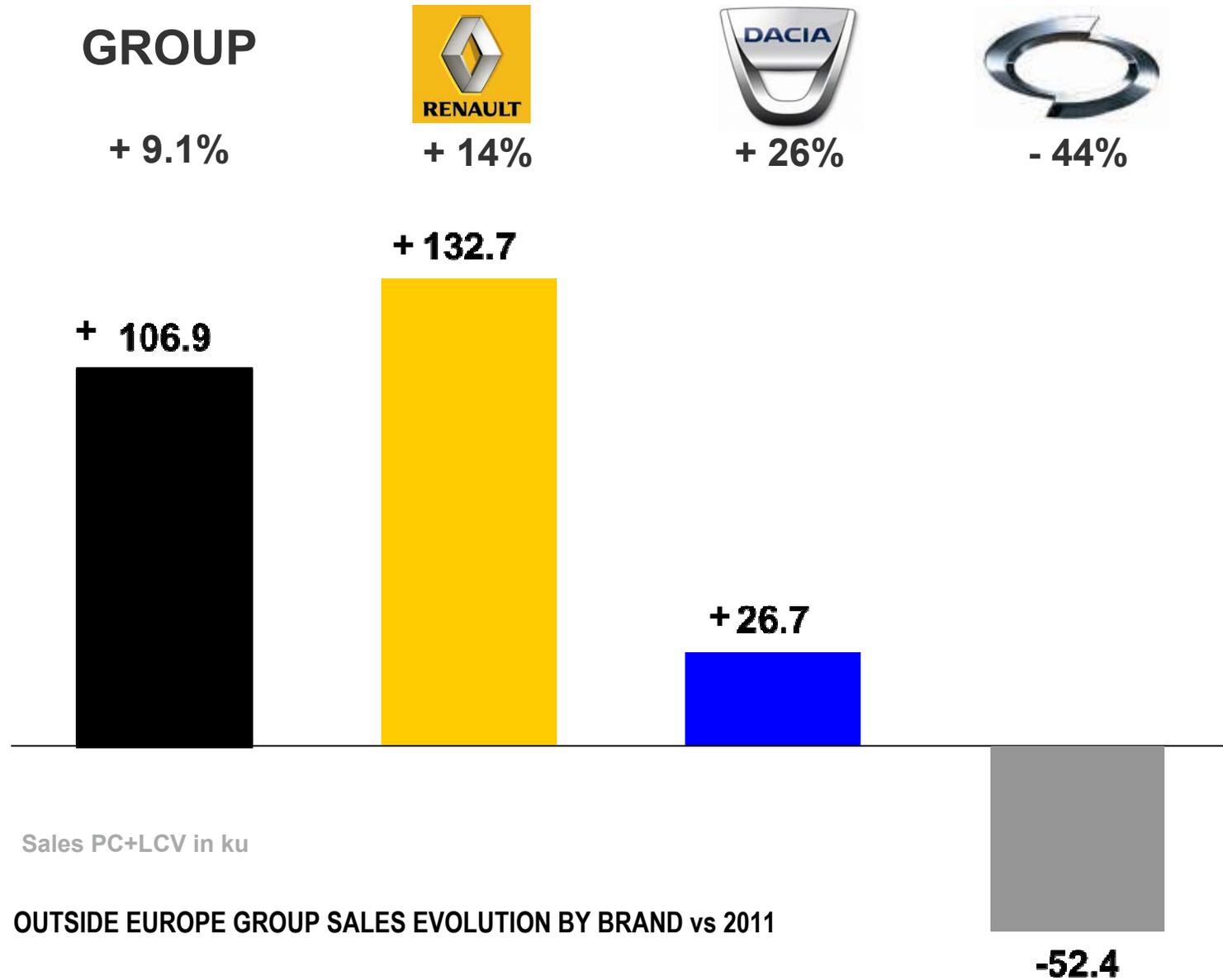
# INTERNATIONAL SALES MIX AT 50% (+7 PTS)

		Market Share (PC+LCV)
01	 FRANCE	24.2%
02	 BRAZIL	6.6%
03	 RUSSIA	6.5%
04	 GERMANY	5.1%
05	 ARGENTINA	14.8%
06	 TURKEY	15.2%
07	 ALGERIA	26%
08	 IRAN	9.8%
09	 ITALY	6.3%
10	 SPAIN	10.7%

## % OF SALES OUTSIDE EUROPE



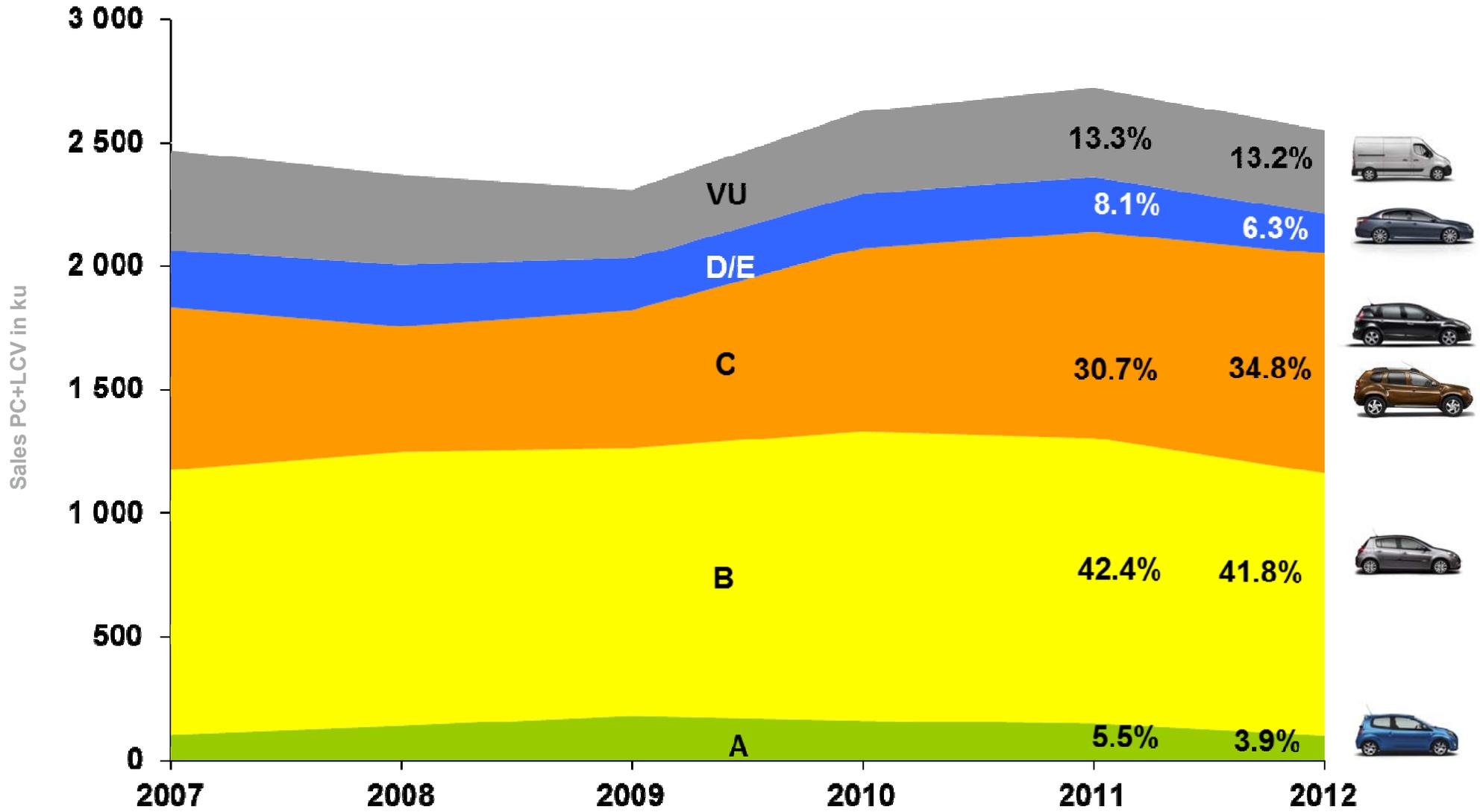
# INTERNATIONAL SALES GROWTH DRIVEN BY RENAULT AND DACIA BRANDS



Sales PC+LCV in ku

OUTSIDE EUROPE GROUP SALES EVOLUTION BY BRAND vs 2011

# GROUP SALES MIX: C SEGMENT SALES INCREASE

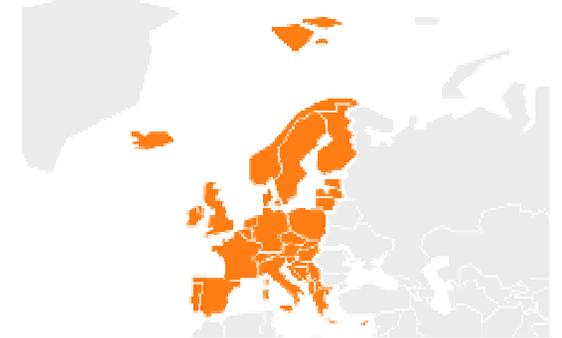
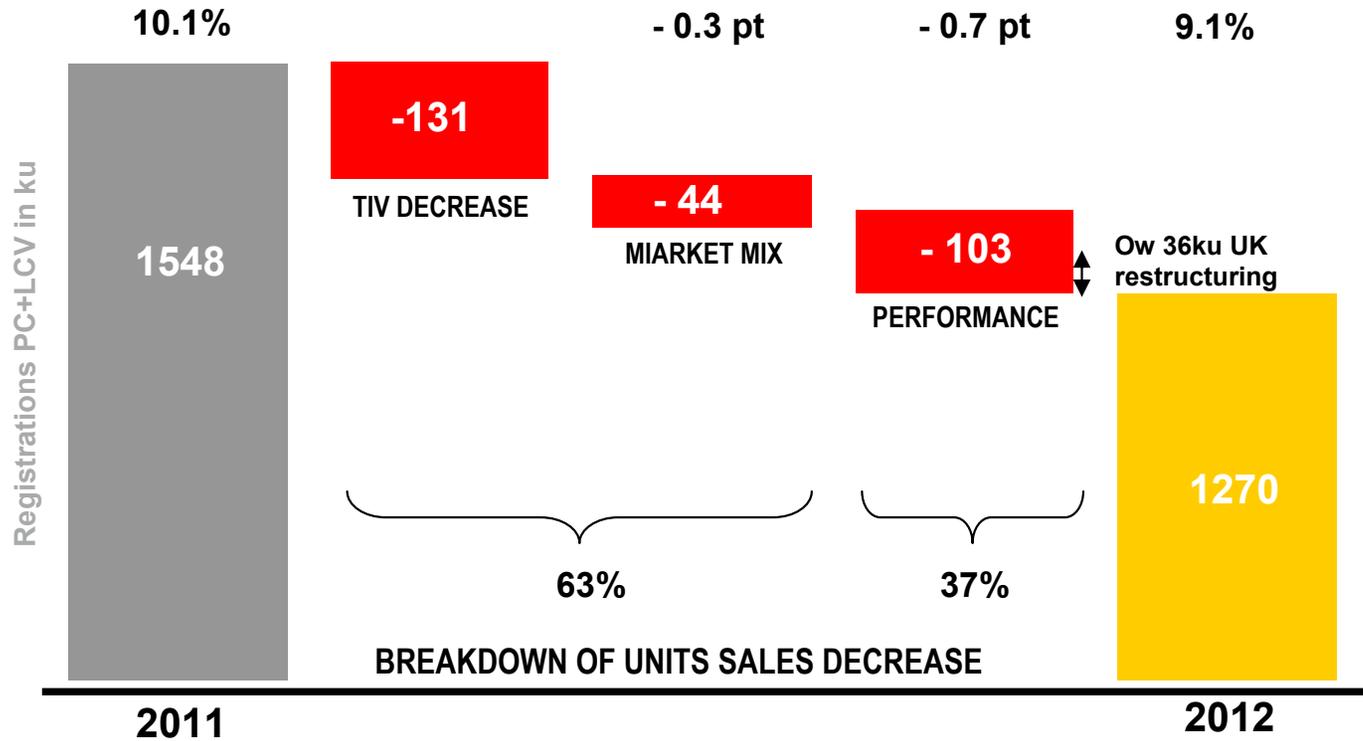


# 02



## 2012 SALES RESULTS BY REGION

# EUROPE: UNFAVOURABLE MARKET MIX & UNIT MARGIN DEFENSE STRATEGY



GROUP MARKET SHARE PC+LCV 2012



## REGIONAL HIGHLIGHTS

**RANKING ZE**

**M/S 28%**

**RANKING LCV 15th year**

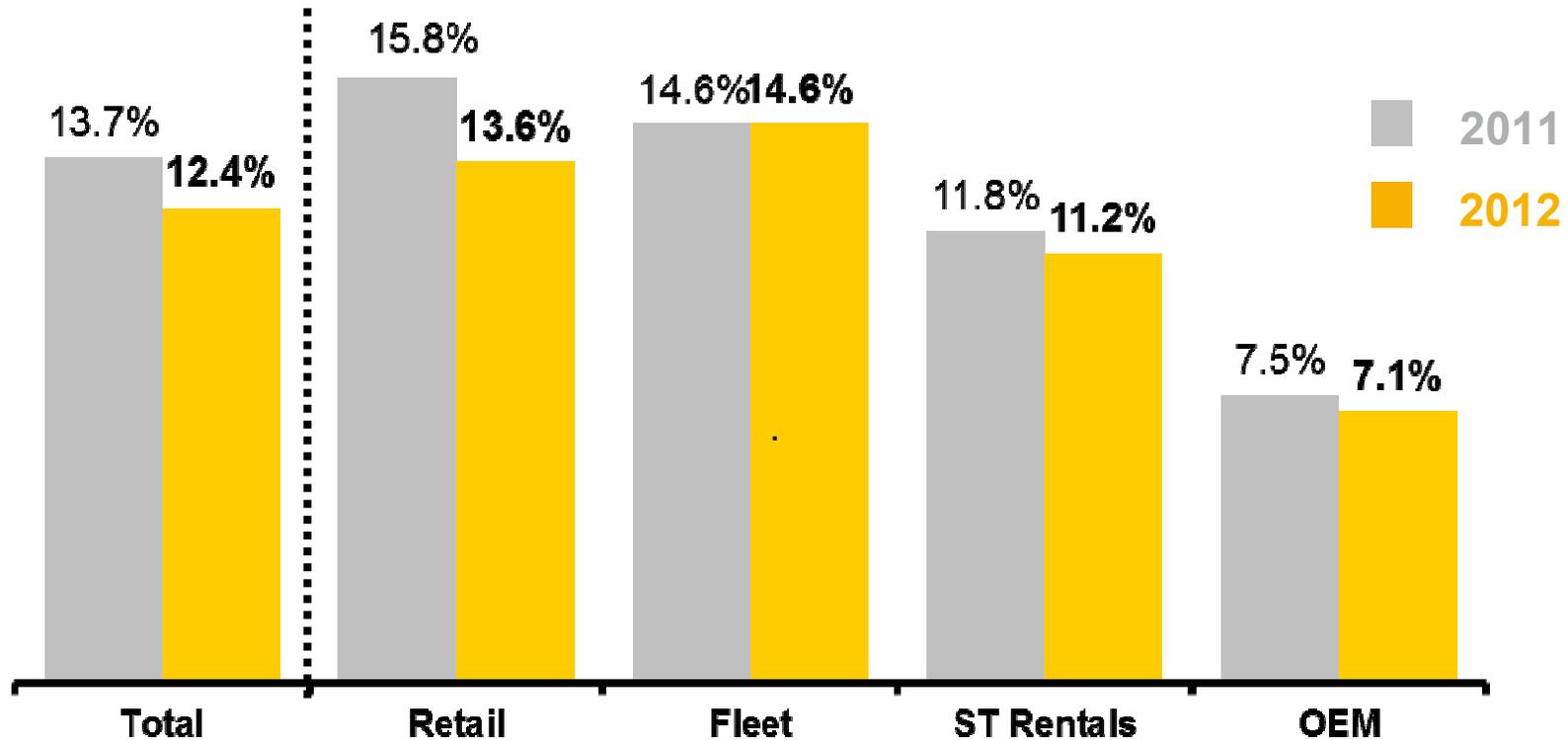
**M/S 15.5%**

**DACIA STRENGTHENS**

**M/S 1.6%**

# EUROPE REGION: VIRTUOUS SALES CHANNEL POLICY

GROUP MARKET SHARE PER CHANNEL  
IN FR, D, NL, BEL+LUX 2012 vs 2011\*

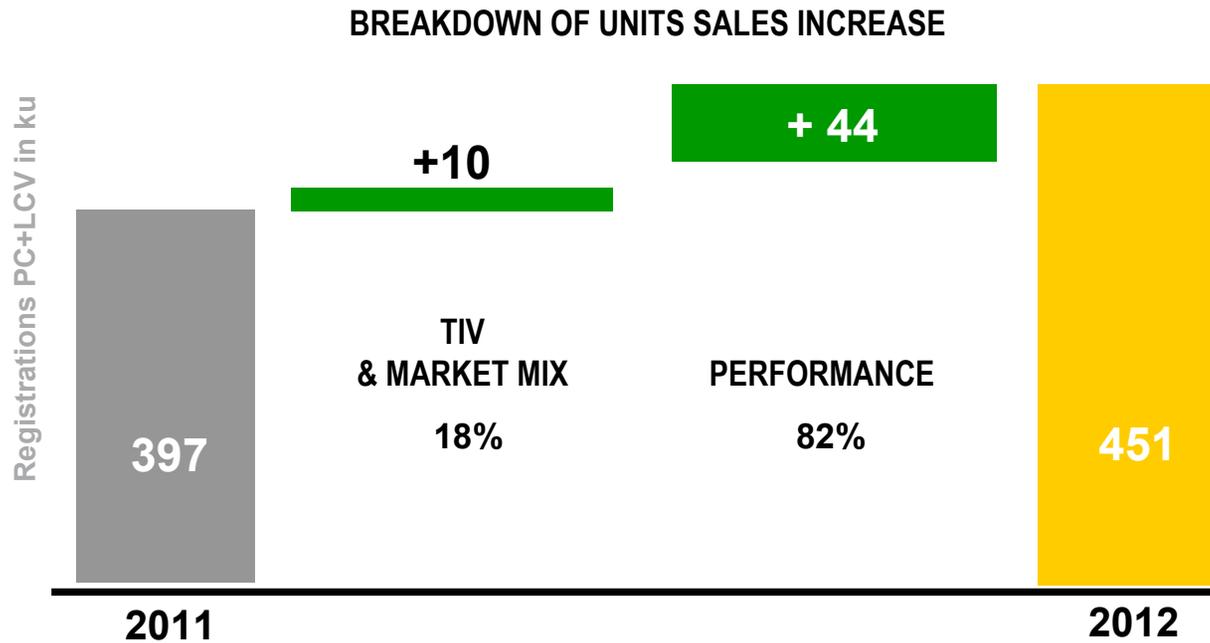


% TIV 2011	46%	28%	8%	18%
% TIV 2012	42%	30%	8%	20%

\* As of Nov 12 YTD.



# AMERICAS: RECORD SALES AND MARKET SHARE



**GROUP MARKET SHARE PC+LCV 2012**



## REGIONAL HIGHLIGHTS

### BRAZIL



**SALES + 24.3%**



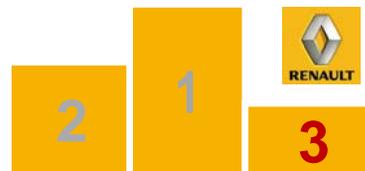
**DUSTER CROSS-OVER LEADER**

### ARGENTINA



**RANKING**  
PC + LCV

**M/S 14.8%**  
(+ 1.8 pt)



### LCV

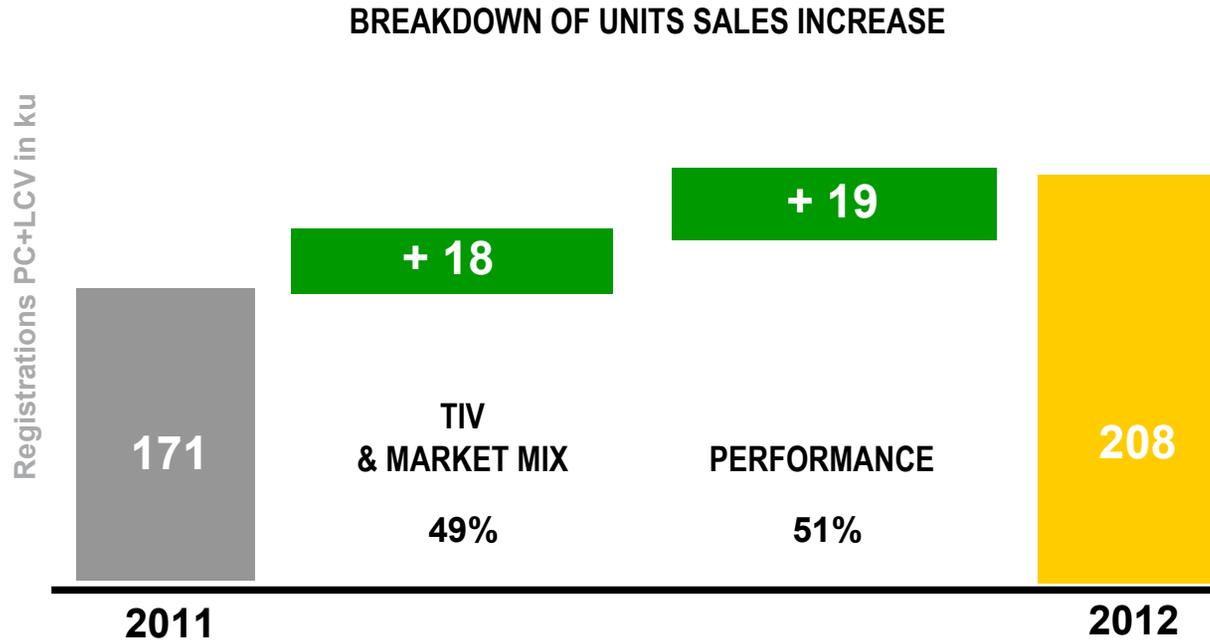
**NETWORK EXTENSION**

**RENAULT PRO+**

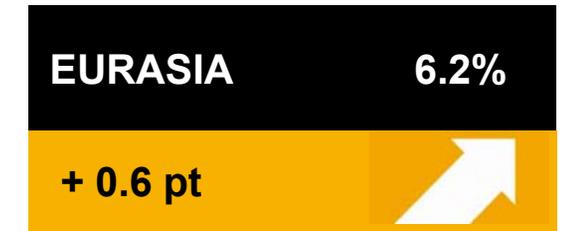
**SALES + 34%**



# EURASIA: RUSSIA BECOMES THE GROUP N#3 MARKET



## GROUP MARKET SHARE PC+LCV 2012



## REGIONAL HIGHLIGHTS

**RUSSIA**

**RANKING PC + LCV**

**M/S 6.5% (+ 0,6 pt)**

**MEGANE & FLUENCE SALES + 44%**

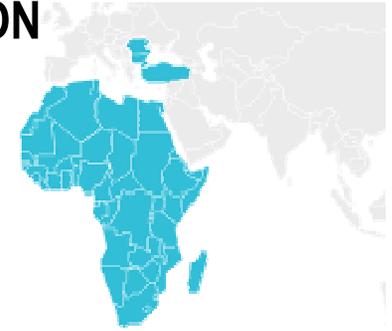
**DUSTER TOP3 4x4 SEGMENT**

**TRANСТЕХСЕРВИС RENAULT**

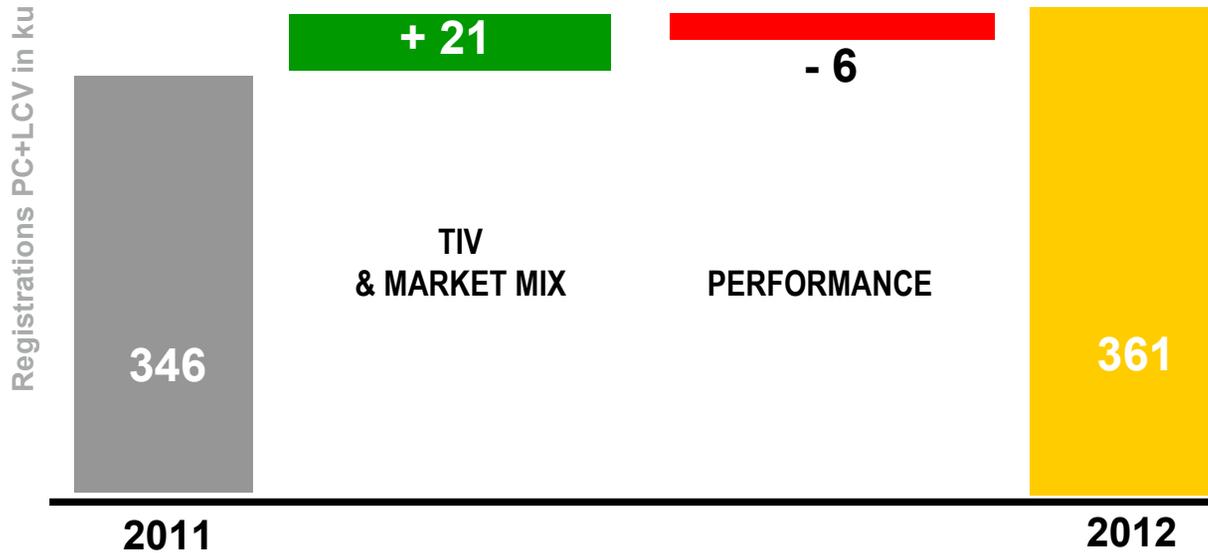
**+ 15 SALES OUTLETS**



# EUROMED-AFRICA: RECORD SALES AND MARKET SHARE CONSOLIDATION



BREAKDOWN OF UNITS SALES INCREASE



GROUP MARKET SHARE PC+LCV 2012

**EUROMED-AFRICA 14.8%**

+ 0.1 pt



## REGIONAL HIGHLIGHTS

### ALGERIA



**RANKING**  
PC + LCV



M/S 6.5%

**SALES**  
+ 51%



### MOROCCO



**RANKING**  
PC + LCV



**GROUP M/S**  
36.6%



### TURKEY



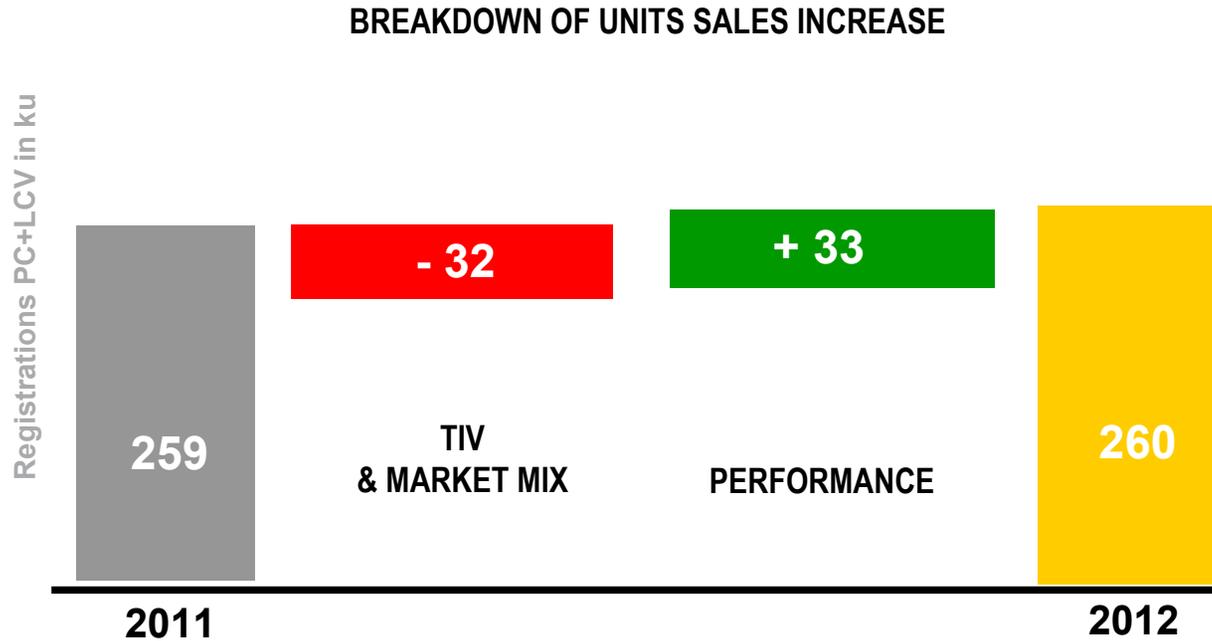
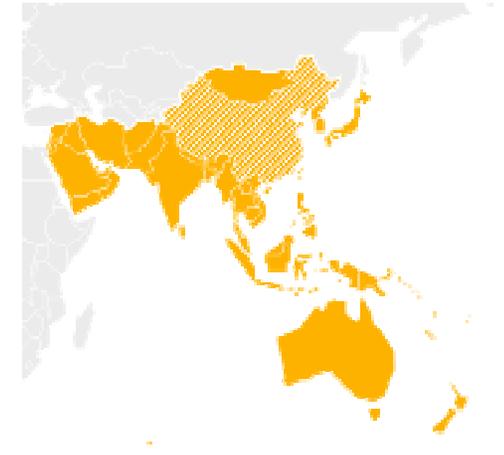
**RANKING**  
PC



M/S 13.1%



# ASIA-PACIFIC: SALES RAMP-UP IN INDIA



## GROUP MARKET SHARE PC+LCV 2012



## REGIONAL HIGHLIGHTS

<p><b>INDIA</b> </p> <p>&gt; 35,000 SALES</p> <p>A 5 MODEL RANGE</p>	<p><b>CHINA</b> </p> <p>30,000 SALES</p> <p>SALES GROWTH + 22%</p>	<p><b>SOUTH KOREA</b> </p> <p>REVIVAL PLAN</p> <p>SUCCESSFUL SM5 ph2 LAUNCH</p> <p>FRAGILE SITUATION</p>
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# 03

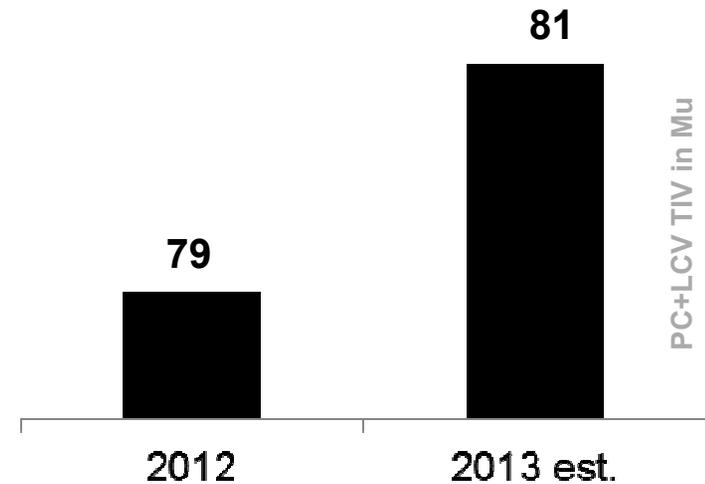
## 2013 OUTLOOK

# MARKET OUTLOOK 2013

- Market growth driven by international markets

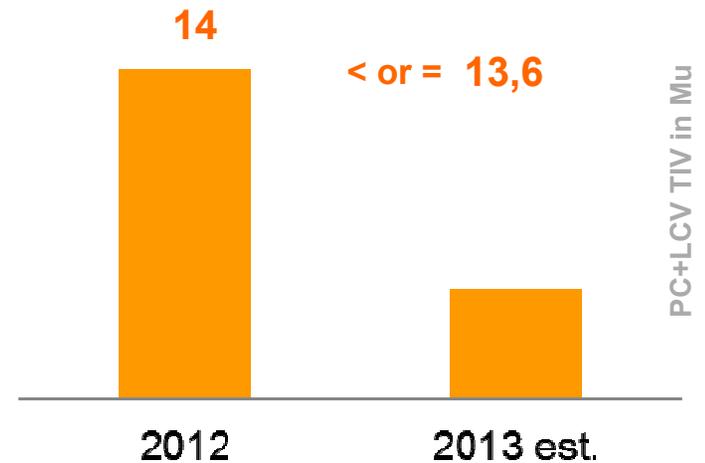
## WORLD TIV:

- World TIV up + 3%
- Outside Europe\* slowdown + 3% / + 4%



## EUROPE TIV:

- TIV down - 3% « at best »



\* wo USA+CANADA



# SALES OUTLOOK 2013

- Market growth driven by international markets
- **Ambition : unit sales and market share growth**



## SALES OUTLOOK 2013

- Market growth driven by international markets
- Ambition : unit sales and market share growth
- **Strong product offensive**



# 04

## QUESTIONS & ANSWERS

# 2012 SALES RESULTS

## RENAULT GROUP

January 18th, 2013

RENAULT PROPERTY

CHANGEONS DE VIE  
CHANGEONS L'AUTOMOBILE

