

BRÈVE

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411 “EXPRESS YOURSELF!” POSTERS COLLECTED IN 2010

Some 411 posters were collected for the 2010 “Express Yourself!” competition, aimed at raising secondary school goers’ awareness of risky road behavior. The poster by the winning team from Collège Jacques Prévert in Saint-Symphorien d’Ozon will grace the pages of the French magazines Femme Actuelle, Paris Match and L’Equipe Magazine and be on show at beaches, campsites and roadside. Since launch in 2000, the Safety for All program has taught 12 million teenagers in 36 countries about road safety. Renault is the only carmaker to lead international citizenship action.

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