

RENAULT GROUP – H1 2014 SALES RESULTS

JEROME STOLL

CHIEF PERFORMANCE OFFICER

EVP, SALES & MARKETING

MARKETS: EUROPE IS RECOVERING BUT OUR MAIN EMERGING MARKETS ARE STRUGGLING

END-JUNE 2014 VS. END-JUNE 2013

WORLD*

TIV +3.8%

EUROPE

TIV +6.5%

EURASIA

TIV -8.8%

EUROMED-AFRICA

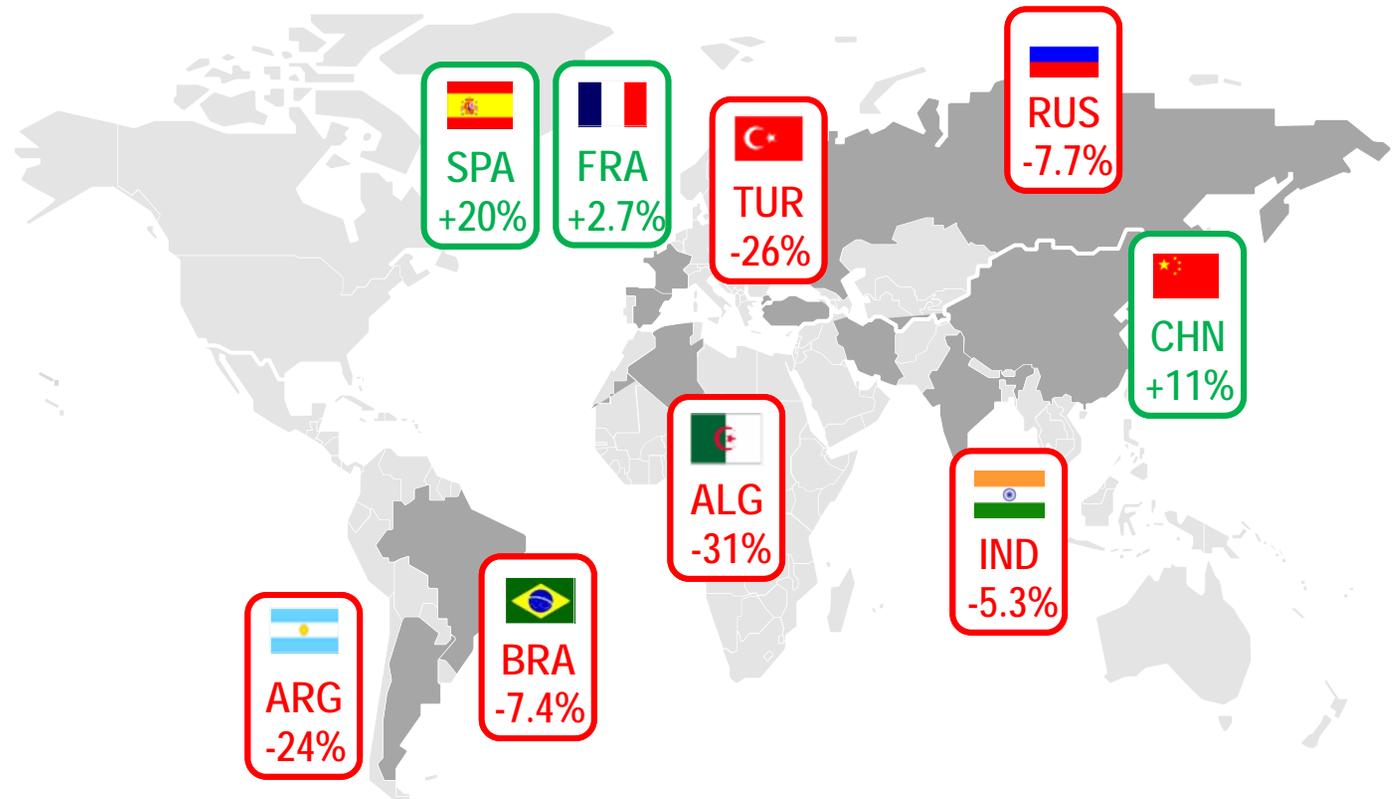
TIV -11.4%

AMERICAS

TIV -8.8%

ASIA-PACIFIC

TIV +7.2%



TIV PC+LCV including North America

KEY FACTS FROM H1:

RENAULT GAINS MOMENTUM IN EUROPE AND HOLDS FIRM INTERNATIONALLY



■ In-line with our initial forecast

- Higher sales than in 2013 (+4,7%, +61Ku)
- Gain of market share in Europe (+1pt to 10.2%)

■ Our strategy of global expansion allows us to ride out market unpredictability

- Growth in one region offsets a decline in another
- In contrast to last year, Europe is driving the Group's growth

■ The Renault brand is back, growing 13% in Europe

- Leading B-Segment, LCV market
- Clio 3rd car best-selling in Europe, 1st in France; Captur, 1st B-SUV in Europe
- ...and Dacia remains the fastest growing brand (+0,5pt M/S)

■ The Group holds firm in its main emerging markets

- Market share gains in Eurasia and Americas
- Best performance ever in Brazil (7% M/S)

OUTLOOK: IN-LINE WITH OUR INITIAL FORECAST

- Increase in global volumes vs. 2013
- Market share gains in Europe

THANKS TO:

THE SUCCESS OF THE NEW PRODUCTS: CLIO, CAPTUR, QM3 IN KOREA



2 MAJOR LAUNCHES TO COME: NEW TWINGO, NEW TRAFIC



NEW SANDERO, NEW LOGAN INTERNATIONAL ROLL-OUT

