

BRÈVE

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CAR+ AUTOPARTAGE RECEIVED THE IE CLUB TROPHY

As part of the summer forum organized by the French employers' federation, MEDEF, Renault Parc Entreprises (RPE) received the 2012 IE Club Trophy on 30 August 2012. The prize is awarded to outstanding partnerships and projects involving major corporations and small or mid-sized businesses. This year's prize distinguished Car+ Autopartage, a car-sharing project that originated from a partnership between RPE and Carbox.

Ranked number one for business fleet sales, RPE meets customers' needs not only with automotive solutions but also with innovative services. In 2011 it approached Carbox, a leader in car clubs and mobility credit, with a project to jointly create an innovative turnkey B2B car sharing solution for fleets and local authorities.

GROUPE RENAULT

PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

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