

**CITÉ DE LA RÉUSSITE, 19 – 21 OCTOBER, 2012 RENAULT JOINS THE DEBATE AT THE SORBONNE!**

- **Renault is taking part in the Cité de la Réussite for the third time. This major forum for cultural, economic, scientific and political debate will take place between October 19 and 21, 2012 at the Sorbonne.**
- **The event, which is very popular with students at the university, will bring together 120 personalities this year for some 40 debates. A total 25,000 visitors are expected.**
- **Taking part in three debates, Carlos Ghosn, Chairman and CEO of Renault, Claire Martin, Vice-President, Corporate Social Responsibility, and Ellen MacArthur, Chair of the Ellen MacArthur Foundation in which Renault is a partner, will be sharing their vision and their ideas for addressing the ecological and social challenges of the future.**

Renault is strongly committed to corporate social responsibility and was naturally keen to take part in the Cité de la Réussite. This partnership is clearly in keeping with the initiatives pursued by Renault with the academic world over many years (research centre, teaching body, student support, etc.). This year's edition, which has "Sharing" as its key theme, echoes the values and history of Renault through its focus on mobility, modernity and accessibility.

***"Global competition, ecological challenges, bold creativity: how best to share our vision?" with Carlos Ghosn, Chairman and CEO of the Renault group***

***Saturday October 20, 2012 from 2:30 pm to 4:00 pm***

In order to be the first manufacturer to make vehicles that produce zero emissions in use and that are accessible to everybody, the company has made innovation a strategic priority. It has developed bold technological innovations along with new forms of marketing (battery rental). To ensure the success of its electric variation, Renault worked closely with Nissan and has set up many partnerships at international level with government bodies, states, municipalities, energy suppliers, mobility operators and energy firms.

***“Companies and associations: sharing and building innovative projects” with Claire Martin, Vice-President, Corporate Social Responsibility at Renault and Florence Gilbert, founder of the association Voiture & Co***  
*Sunday October 21, 2012 from 2:30 pm to 4:00 pm*

To better address social, environmental and economic concerns in its activities, the Renault group is cooperating with players from the associative world. Based on a joint approach, the Mobiliz programme helps people in difficulty by providing practical solutions to their mobility needs (car sharing, car rental at €5/day, access to Renault's socially responsible garages offering cost-price vehicle repairs tailored to the lowest levels of revenue, etc.).

At the same time, Renault has invited Ellen MacArthur to take part in a debate with the public on major environmental issues.

***“Rethinking progress: a new approach to production and use” with Ellen MacArthur, in her capacity as chair of the Ellen MacArthur Foundation***  
*Sunday October 21, 2012 between 11:00 am and 12:30 pm*

Renault has been a partner of the Ellen MacArthur Foundation since September 2010. This foundation cooperates with the world of industry and education to encourage new generations to re-think, re-design and re-build a positive and prosperous future based on a vision of a “circular economy”. With the eco<sup>2</sup> policy, Renault has introduced the principles of the circular economy in the design, production and use of its vehicles in order to reduce major environmental impacts across the vehicle life cycle.

**Cité de la Réussite: 40 debates, 120 personalities, 25,000 visitors**

Set up in 1989, the Cité de la Réussite has totalled 650 debates and 1,400 presentations. This 18th edition will welcome 120 personalities from a wide range of backgrounds, including the artistes Barbara Hendricks and Jessye Norman, the sociologist Edgar Morin, and the Michelin-starred chef Thierry Marx.

More than 40 debates overall will be organized over the three days. For the Cité de la Réussite, “Sharing” refers to everything that underpins and builds humanity and makes it grow, from philosophy to being, from the economy to sustainable development, the foundation and equilibrium of our societies and our actions.

<http://www.citedelareussite.com/>

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