

COMMERCIAL SALES RESULTS FRANCE OCTOBER 2011

In October, the Renault group reported a 11.4% increase in sales (PC + LCV) in a market that grew by 3,2%. The Group had market share of 29.4%.

- **For the second month running, the Renault group was leader for sales to consumers. Group volumes increased on a falling market, thanks to the success of Renault Twingo, Clio, Mégane and Dacia Duster, all of which are leaders in their respective segments.**
- **The Dacia brand increased sales by more than 50% on the PC market. The brand ranked 6th for PC sales and 5th for consumer sales. Duster continued to build on its success. It was the fifth most popular model in the consumer sales rankings in October.**

Renault group

- **In a PC + LCV market that grew by 3,2% (vs October 2010), the Renault group increased volumes by 11.4% to take market share of 29.4%.**
- **In PC sales, taking advantage of a strong performance by both brands, the Renault group boosted volumes by 11,3% (vs October 2010) to take market share of 27,8%, an increase of 2.1 pts.**
- **In LCV sales, the Renault group consolidated its position as leader for the second month running, with market share of 36,9% and a 11,7% increase in volumes (vs October 2010).**

The Renault brand

- **In a PC market that expanded by 2,8% (vs October 2010), Renault grew sales by 5,3% to consolidate its position as market leader.**
- **Clio is continuing to build on its leadership as France's overall top-selling vehicle.**
- **Renault is leader on the A, B and C segments with Twingo, Clio and Mégane, as well as in LCV sales, with Kangoo, Trafic and Master.**

The Dacia brand

- **The Dacia brand grew sales by 51,7% (vs October 2010) on the PC market, a success that can be attributed primarily to Duster, the fifth most popular model in the consumer sales rankings and leader in its segment.**
- **In consumer sales, the Dacia brand ranked 5th with market share of 6,9%.**

maintain our leadership in LCV sales for the second month running. These results demonstrate our strong market momentum, which was further strengthened on October 28 with the arrival of Kangoo Z.E in the Renault network”.

RESULTS	October 2011							Year to Date October 2011						
RENAULT GROUP PC+LCV	63 226	MS	:	29,4 %	vs.	27,3	% oct-10	569 783	MS	:	26,0 %	vs.	28,1	% Ytd oct-10
RENAULT GROUP PC	48 939	MS	:	27,8 %	vs.	25,7	% oct-10	455 760	MS	:	24,8 %	vs.	27,0	% Ytd oct-10
RENAULT GROUP LCV	14 287	MS	:	36,9 %	vs.	34,7	% oct-10	114 023	MS	:	32,6 %	vs.	33,9	% Ytd oct-10
RENAULT BRAND PC	40 372	MS	:	22,9 %	vs.	22,4	% oct-10	384 674	MS	:	20,9 %	vs.	22,2	% Ytd oct-10
RENAULT BRAND LCV	13 779	MS	:	35,6 %	vs.	34,0	% oct-10	109 801	MS	:	31,3 %	vs.	32,6	% Ytd oct-10
DACIA BRAND PC	8 567	MS	:	4,9 %	vs.	3,3	% oct-10	71 086	MS	:	3,9 %	vs.	4,8	% Ytd oct-10
DACIA BRAND LCV	508	MS	:	1,3 %	vs.	0,8	% oct-10	4 222	MS	:	1,2 %	vs.	1,3	% Ytd oct-10

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