

COMMERCIAL RESULTS FRANCE - JUNE 2012

- **Group PC+LCV sales in June rose 9.3% in a market that fell nearly 1%. The Renault brand saw a 4.7% increase and Dacia a 41.0% increase. The Group grew market share 2.3 points to 25.2%.**
- **In first-half 2012, in a PC+LCV market that contracted 13.4%, the Renault group took a 24.7% share of the market, down 0.5 points.**
- **In the year to end-June, the Renault brand maintained its lead in PC sales to consumers and companies, and did the same in the light commercial vehicle market, where its 32.9% share was 16.4 points higher than the number-two brand. The Dacia brand reported stable market share and ranked fifth in sales to consumers.**

Sales in June

- **Group PC+LCV sales in June 2012 were 9.3% higher than in June 2011.**
- **The Group grew PC sales 9.5% in a market that shrank 0.9%, with the Renault brand reporting a 3.6% increase and Dacia a 43.7% increase. Twingo, Clio III and Mégane and Scénic Collection 2012 remained leaders in their respective segments.**
- **The Renault brand increased LCV sales 8.7% in a market that fell nearly 1%. Market share was up 2.7 points to 30.6%.**

Sales in first-half 2012

- **Group PC+LCV sales fell 15.1%. Market share was down 0.5 points to 24.7%.**
- **The Renault brand alone took a 32.9% share of the LCV market, selling more vehicles than any group.**
- **In the PC market, the Renault brand continued to lead the A, B and C segments with Twingo, Clio III and Mégane Collection 2012.**
- **Dacia was the number-five brand in France in sales to consumers and maintained its**

market share.

Commenting, Bernard Cambier said: *“We are particularly satisfied with the Renault group’s performance in June, which enables us to close the first half with sales practically at last year’s level. However, we are concerned about the level of the market – with PC sales down 14% – confirmed by very low orders in the last two months.”*

June 2012	VOLUMES	Var vs 2011 (pt)	MS %
RENAULT GROUP PC+LCV	62 125	9,3%	25.20
RENAULT GROUP PC	50 018	9,5%	24.02
RENAULT GROUP LCV	12 107	8,3%	31.73
RENAULT PC	40 308	3,6%	19.36
RENAULT LCV	11 687	8,7%	30.63
DACIA PC	9 710	43,7%	4.66
DACIA LCV	420	-1,9%	1.10

Pour Plus D'informations:

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