

PRESS RELEASE

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## FIVE STARTUP BUSINESSES JOIN THE 'INCUBATOR' FOUNDED BY PARIS REGION LAB AND RENAULT

**Tuesday, June 26, 2012 – Jean-Louis Missika (Deputy Mayor of Paris with special responsibility for innovation, research and universities) and Nicolas Nollet (Worldwide After-Sales Strategy Director, Renault) were today presented to the first five businesses to have emerged from the incubator founded jointly by Paris Région Lab and Renault.**

The five fledgling businesses (Apila, Socloz, Mobiquithings, I-Dispo and Telepark), which successfully responded to the tender organised by the programme's two partners at the beginning of 2012, profited from the presentation to showcase the innovative technologies and services they have developed in the domains of connected services, information technology and mobility-related communications.

They have now also settled into the premises set aside for them at the Paris Innovation Masséna incubator in Paris' 13th arrondissement.

Thanks to this partnership, Jean-Louis Missika believes that these businesses will benefit from an exceptional framework that will help their growth. The combination of Renault's human and technical input and Paris Region Lab's savoir-faire when it comes to working alongside startups stands out as a particularly rare opportunity for these new businesses. The existence of this incubator is tangible evidence of the way relationships between small and big businesses have evolved in the world of innovation.

Meanwhile, Nicolas Nollet underlined the benefits Renault draws from its association with the innovative dynamism championed by the Paris-based 'eco system', and from this type of partnership in particular. He sees the experiment as a first class opportunity for cultures to become intermeshed for the mutual benefit of all the parties concerned with a view providing Renault's customers with new, connected mobility services.

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