

PRESS RELEASE

2015-10-22

FRANCOIS GUIONNET IS APPOINTED DIAC MANAGING DIRECTOR

As at January 1st, 2016 François Guionnet is appointed Managing director of Diac, replacing Richard Bouligny, who is moving to another position within the Renault Group.

François Guionnet will report to RCI Banque's Group Regions Director.

François Guionnet, 54 years old, is a graduate of EDHEC. In 1984, he began his career at Renault Group holding various operational positions at DIAC. In 1987, he joined the Commercial Division of Renault in France and then occupied different positions in marketing, network animation, fleet sales. In 2006, he was appointed Regional Direction of Ile de France. In 2008, he became Corporate Sales Director and Managing Director of Renault Parc Entreprise (R.P.E.). Since 2013, he is Director of the Renault Network in France.

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About RCI Banque

Created and wholly owned by Renault, RCI Banque is a French bank specializing in automotive financing and services for customers and dealership networks of Groupe Renault (Renault, Renault Samsung Motors and Dacia) throughout the world and the Nissan group (Nissan, Infiniti and Datsun) mainly in Europe and South America. Present in 36 countries, RCI Banque finances nearly 1,245,000 contracts a year. At December 31, 2014, it posted average outstandings of €25.4 billion and pre-tax profit of €674 million. RCI Banque carries out roughly 30% of its business in France.

Find out more about RCI Banque: www.rcibanque.com

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