

**PRESS RELEASE**

**GILLES VIDAL JOINS GROUPE RENAULT**

Boulogne-Billancourt, July 29<sup>th</sup>, 2020 – Groupe Renault today announces that **Gilles Vidal** will join the Group's Design team starting November 2020. He will report to **Laurens van den Acker**, EVP, Corporate Design and member of Groupe Renault's Executive Committee.

**Laurens van den Acker** said: *"We are thrilled to welcome Gilles Vidal into our team. Gilles has an intimate knowledge of creating strong and attractive design-led brands. His widely recognized experience, his sense of innovation and passion for design will be great assets for Groupe Renault. Gilles has been an inspiration for many, and I'm looking forward to work with him to meet the challenges of tomorrow's mobility."*

\*\*\*

*Gilles Vidal, 48, has been Design Director of the Peugeot brand since 2010. Under his impetus, the brand has renewed its stylistic identity, with an upscale positioning embodied by cars such as 3008 and 508. Within the PSA Group, he was also in charge of User Experience (UX) and User Interface (UI) developments and the creation of the Peugeot Design Lab agency.*

*Gilles Vidal has spent his entire career with the PSA Group. He started in 1996 at Citroën, successively in exterior and interior design, then as manager of the Citroën C4 and C4 Picasso. He was then entrusted with the production of Citroën concept cars and responsibility for advanced design, before joining the Peugeot brand in 2009.*

*Gilles Vidal is a graduate of the Art Center College of Design in Vevey, Switzerland.*

\*\*\*