

COMMUNIQUÉ DE PRESSE

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GROUPE RENAULT ACQUIRES START-UP CARIZY, SPECIALIZED IN SERVICES OF USED-VEHICLE SALES BETWEEN PRIVATE INDIVIDUALS

- **Groupe Renault announces the acquisition of Carizy, a French start-up specialized in intermediation between private individuals in used-vehicle sales.**
- **The acquisition is part of Groupe Renault's strategy to establish itself in this growing, high-potential market.**

Boulogne-Billancourt, November 15, 2018 - Groupe Renault is announcing the acquisition of CARIZY, a service company specialized in intermediation between private individuals in used-vehicle (UV) sales.

Through the acquisition, the group is integrating the know-how and skills required to quickly build a position in the peer-to-peer UV market. CARIZY's expertise rounds out Renault's long-standing know-how and sales network in UV sales between professionals (B2B) and between professionals and private individuals (B2C).

For private individuals, selling a UV to another private individual can be a complex task. In this case they can call on the services of CARIZY, which serves as an intermediary in the transaction, providing a fully assisted, secure and digital customer journey and thus responding to a real market need.

Philippe Buros, Senior Vice President, Market Area France, said: "*The acquisition of CARIZY is fully in line with Groupe Renault's UV strategy, aimed at establishing a position in the growing and high-potential market of support for UV sales between private individuals. Together, we will be able to provide an innovative, complete and digital service to the greatest number.*"

The French UV market between private individuals is estimated at some four million vehicles a year, accounting for around two-thirds of the total UV market.

ABOUT GROUPE RENAULT

Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.76 million vehicles in 2017. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide. To meet the major technological challenges of the future while continuing to pursue its profitable growth strategy, the Renault group is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi. With a Formula 1 racing team, Renault is leveraging motor sports to drive

innovation and boost brand awareness.

ABOUT CARIZY

CARIZY, founded in 2015, today has 30 employees and works with 300 vehicle inspectors to offer its service across France.

With its digital platform and innovative service, CARIZY.com aims to make peer-to-peer used-vehicle sales and purchases as simple as possible while ensuring top-level security and the best price for the seller and buyer.

Responding to a real need and revolutionizing the used-vehicle market in France, CARIZY has grown strongly since launch.

Having made over 2,000 transactions, CARIZY aims to rapidly establish itself as the key player in peer-to-peer used-vehicle sales.

Pour Plus D'informations:

Astrid DE LATUDE

Attachée de presse corporate

+33 (0)1 76 83 18 84

astrid.de-latitude@renault.com

GROUPE RENAULT

PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

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