

## **RENAULT'S IS/IT MANAGING DIRECTOR CELSO GUIOTOKO RECEIVES AWARD FROM THE FRENCH PUBLICATION '01 BUSINESS & TECHNOLOGIES'**

The Renault Group's IS/IT Managing Director Celso Guiotoko has scooped the 'Transformation' trophy awarded by the French publication '01 Business & Technologies'.

- **This trophy was notably awarded for the 'VITESSE' transformation programme which is being rolled out by Renault's Information Systems Division to facilitate the Group's 'Drive the Change 2016' plan.**
- **This is the first time Renault has received this award.**

Following an online vote by the 2,000 members of 'Club 01DSI', the Renault Group's IS/IT Managing Director Celso Guiotoko was named '2012 Information Systems Manager of the Year' in the 'Transformation' class.

This is the 14th consecutive year that the French publication '01 Business & Technologies' has organised its annual 'Information Systems Manager of the Year' awards. This year's classification was divided into five classes: 'Innovation', 'Transformation', 'Small and Medium Businesses and Industries', 'Revelation' and the strengthening of ties with the business's functions. Also awarded are the club's Special Trophy and the DSI 2012 Grand Prix.

Renault was awarded with the 'Transformation' trophy which recognises programmes that promote an in-depth and restructuring evolution in companies' Information Systems, with a real commitment in favour of change.

In addition to the work carried out by Renault's Information Systems Division with regard to the business's different functions, cost control and service quality, the 'VITESSE' programme was drawn up to facilitate the development of the Renault Group's information systems within the framework of its 'Drive the Change 2016' strategic plan.

The 'VITESSE' programme being rolled out by the Renault Group's I.T. Division was designed to steer the changes being made to its information systems to make certain they are in-line with the Group's strategic objectives.

The 'VITESSE' programme was introduced in 2011 and covers three principal areas:

- 'VI' (Value Innovation): work with the company's different functions during their transformation.
- 'TES' (TEchnology Simplification): simplifies and rationalises corporate applications and solution/architecture homologation procedures across the Renault-Nissan Alliance.
- 'SE' (Service Excellence) optimises the performance of information systems and technologies founded on an analysis of operational costs, service quality, partnerships and shifts in Human Resources.

*Celso Guiotoko is of Japanese descent (grandparents) and was born in Brazil. He has been the IS/IT Managing Director for Renault and the Renault-Nissan Alliance since 2009. His career in Information Technologies has had a distinctly international flavour.*

*Information Technologies: Celso Guiotoko has worked for a number of major groups recognised for their performance in this field, including Accenture, Toshiba Electronic Components and Nissan. He continues to have a very hands-on approach to technical and technological matters.*

*International: Celso Guiotoko has a multicultural background and boasts a truly intercontinental curriculum vitae, with previous positions in Brazil, the United States, Japan and, today, in all the locations where the Renault-Nissan Alliance is active.*

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