

LA POSTE GROUP AND THE RENAULT GROUP PURSUE THEIR COOPERATION ON NEW FORMS OF MOBILITY, COINCIDING WITH THE DELIVERY OF THE 5,000TH KANGOO Z.E.

Philippe Wahl, Chairman and Chief Executive Officer of La Poste group, and Carlos Ghosn, Chairman and Chief Executive Officer of the Renault group, are signing a partnership on October 31, 2014 to pursue and strengthen their cooperation on the search for eco-mobility solutions.

Since the launch of France's low-carbon vehicle project in January 2009, La Poste group, which has the country's largest industrial fleet with some 69,000 vehicles, has equipped itself with a complete range of electric vehicles, including small light commercial vehicles, quads, three-wheelers and electrically assisted bicycles. Today, La Poste mailmen and mailwomen use nearly 25,000 means of electric transport daily. The keys to the 5,000th Kangoo Z.E. will today be symbolically handed over by Philippe Wahl, Chairman and Chief Executive Officer of La Poste group, and Carlos Ghosn, Chairman and Chief Executive Officer of the Renault group, to mailperson Vivien Malungu at the Issy les Moulineaux mail platform south of Paris.

The Renault group and La Poste group are working together in a wide range of fields on forward-looking issues independently of their business relations. By signing the new partnership agreement, the two French companies are pursuing their collaborative efforts on the search for eco-mobility solutions. Through research work and studies, the two groups will develop pilot projects on new mobility solutions and continue to foster the sustainable mobility of the present and future, focusing on four main areas:

Improving vehicle range to accelerate rollout

The two companies plan to dialogue and share information on their tests and study programs to improve the range of the clean vehicles produced by Renault that are currently part of the La Poste fleet. R&D projects have already been initiated in this area. The "MobilHyTest" range extension falls within the scope of today's partnership.

Making vehicles used in urban areas cleaner

Current projects concern research into solutions for parcel delivery needs in urban, peri-urban and rural areas for 5 m³ to 17 m³ vehicles. A key player in urban logistics, La Poste every day tackles the same equation of meeting the growing demands arising from e-commerce by delivering parcels in city centers while limiting the harmful impacts stemming from traffic and parking. The aim is to generate solutions for a cleaner and quieter urban logistics better adapted to its environment, and also to improve the working conditions of mail delivery and collection staff.

Working on different sizes of electric vehicles

The two groups will conduct a watch, carry out tests, and dialogue on new vehicles measuring up to 17 m³ for mail use and in respect of competition law. Several new ideas have already emerged, including in the 8 m³ segment, the “service” vehicle segment and the small urban vehicle segment.

Contributing to future road mobility with the advent of connected vehicles

Through their collaborative work, Renault and La Poste are making an active contribution to the development of connected and communicating light commercial vehicles by 2020, as well as to their management and monitoring in professional contexts.

Renault, a pioneer and leader in electric vehicles in France with a 55% share of the market

With numerous carmakers starting out on the electric adventure, Renault remains a clear step ahead with its complete range of electric vehicles featuring Twizy, ZOE and Kangoo Z.E. Nearly 50,000 electric vehicles from Renault’s Zero Emission range are on the road worldwide and rollout continues today, underpinned by extremely high customer satisfaction, top-level technology and an increasingly favorable environment in terms of charging infrastructure. The Kangoo Z.E. has been a strong success at La Poste – and with numerous logistics customers around the world – because it corresponds to requirements on the reduction of operating costs and CO₂ emissions, the needs of fleet managers, and expectations on improved working conditions for employees (for example, in the form of automatic gearboxes and low noise levels).

Outside Europe, Renault has begun to market its Z.E. range in South America and Asia, responding to needs on CO₂ emissions reductions, improved air quality, and the energy independence of numerous countries. Through its partner network, La Poste group enables Renault to share its experience in electric vehicles.

La Poste group, committed to sustainable mobility

La Poste group has launched a wide-ranging sustainable development policy and currently boasts the world’s largest fleet of electric vehicles.

5,000 electric cars

With a range of up to 70 km in optimal mail use, a load volume of 3 m³ or 4 m³ depending on the model, zero CO₂ emissions and a pleasant and silent drive, these vehicles are perfectly adapted to 100% responsible mail routes. The commitment of La Poste and its mailmen and mailwomen is underscored by the environmental message “+ proche + vert” (“closer and greener”) marked on each vehicle. The vehicles are built for La Poste by Renault.

1,000 electric quads

The electric quad is poised to replace motorized two-wheelers and, in some cases, internal-combustion four-wheelers. It will be used in particular in cities and suburbs as well as in pedestrian areas closed to internal-combustion vehicles. The vehicle has a range of around 25 km and can transport up to 150 kg of mail and parcels. The vehicles are built for La Poste by Ligier.

18,000 electrically assisted bicycles

Electrically assisted bicycles have a range of 20 km and can be used to replace motorized two-wheelers. Electrical assistance can supply more than 80% of the power required.

Two in three bicycle mailpersons are equipped with an electrically assisted bicycle. The bicycles are built for La Poste by Cycleurop and Arcade (France).

100 STABY® electric three-wheelers

STABY®, the latest addition to La Poste's electric vehicle fleet, is used to deliver and collect mail and small goods in city centers and peri-urban and rural areas. The vehicle has a range of 35 km in mail use and can transport nearly twice as many letters and parcels as a scooter. Highly maneuverable and easy to drive, it is also more stable and safer to use than a two-wheeler, which it is set to replace. These vehicles are built for La Poste by Ligier.

A subsidiary dedicated to promoting eco-driving...

To capitalize on all the expertise acquired in the field, La Poste has created MOBIGREEN, a subsidiary dedicated to promoting eco-driving with all the players concerned by this type of training, including managers of company fleets, large companies and local authorities.

...and another providing advice on eco-responsible transport and mobility

GREENOVIA shares its expertise in vehicle fleet management with companies looking to introduce, develop or optimize automotive fleets while meeting their social, environmental and financial objectives.

About La Poste group

A 100% publicly funded corporation since 1 March 2010, La Poste has an original group model structured around five core business areas: Services-Mail-Parcels, La Banque Postale (banking), Réseau La Poste (network), Geopost, and Digital. The Group is present in over 40 countries on four continents. Every day, La Poste's 17,000 contact points – constituting the largest local commercial network in France – welcome some 1.7 million clients. La Poste distributes 25 billion objects worldwide a year, six days a week, including letters, printed advertising and parcels. In 2013 La Poste group reported revenue of €22.08 billion, 17% of which internationally, and employed 266,000 people. With its strategic plan, "La Poste 2020: Conquering the Future", La Poste group aims to step up the development of its five business areas and win new clients in new territories. La Poste places human factors and trust at the heart of customer relations. Through the convergence of its networks, available for all, everywhere and every day, it supports its clients with a view to simplifying their future.

About the Renault group

Present in 118 countries with more than 350 industrial and commercial sites, the Renault group designs, develops, manufactures and sells a broad range of innovative, safe and environmentally respectful vehicles. Renault pursues its strategy of profitable growth under the Renault, Dacia and Renault Samsung Motors brands. At end-2013 the Renault group employed 122,000 people worldwide, reported net revenue of €40,932 million, and sold more than 2.6 million vehicles. In 1999 the Renault group formed an Alliance with Nissan that is unique in the automotive sector and ranks as the world's number-four automotive group. The Alliance signed a partnership with Daimler in 2010 and with AVTOVAZ, Russia's largest carmaker and owner of the Lada brand, in 2012.

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