

BRÈVE

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WOMEN@RENAULT NETWORKS WINS “NETEXPLO CHANGE 2012” AWARD

Renault's in-house social network **Women@renault** won a NetExplo Change 2012 award in the Management and Human Resources category on June 1, 2012, from among 17 initiatives in competition. **Women@renault** is a community network on the Web 2.0 platform aimed at upskilling women and changing mentalities. Two years after launch, it is the company's largest social network, with more than 3,200 members in nine countries.

The NetExplo Change prizes, created by the NetExplo observatory in partnership with the Paris Chamber of Commerce and Industry and its school HEC Paris, are awarded to companies leading innovative digital initiatives in operational marketing, customer relations, communication, product and service design, and human resources.

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