

BRÈVE

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MOBILIZ WINS HEARTS

The Voiture and Co association and Renault received the “Coup de Coeur” (“Our Favorite”) award from Chorum* on October 25 for Renault Mobiliz. Presented at the annual Associations and Foundations Forum, the prize rewards the co-development of a social entrepreneurship program that makes it easier for people lacking job security to access mobility.

Commenting, Gilles Serré, Renault Mobiliz project manager at Renault, said: *“Mobiliz is proof that a big company and an association can work together to create innovative solutions that meet mobility needs. The lack of mobility should not be a factor of exclusion; on the contrary, mobility is a right that belongs to all.”*

** Chorum is a mutual society that provides supplementary social protection for companies and employees in the social and solidarity economy.*

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