

New appointments to Renault Group Commercial Services and Renault Retail Group (RRG)

- **Philippe Buros, SVP Renault Group Commercial Services, is retiring on 1 January 2024, after 38 years with the Group.**
- **Renault Group is announcing a number of new appointments in two sales and marketing departments, giving new emphasis to their strategic roles in steering and development. These appointments will be effective from 18 December.**
- **On 18 December, Fabrice Cambolive will take up the role of President of Renault Retail Group (RRG), alongside his position as CEO of the Renault brand. Eric Pasquier was appointed Chief Executive Officer of RRG last October.**
- **Xavier Martinet takes up the post of SVP Renault Group Commercial Services on 1 January 2024, reporting to Luca de Meo. He remains SVP Sales and Marketing for the Dacia brand, reporting to Denis Le-Vot.**

Boulogne-Billancourt, 18 December 2023 – Renault Group is reorganising its Sales and Marketing functions to focus on two key areas: after-sales, and also the distribution network and customers. The new organisation will be effective from 18 December 2023. The objective is to coordinate all the Group's after-sales activities and deploy its distribution strategy across the network in order to drive the long-term performance and efficiency of the various distribution channels for each brand. François Delion, global aftersales Director, and Sophie Guiot, Network and Customer Director, will report to Xavier Martinet.

At the same time, Renault Retail Group (RRG), Renault Group's distribution subsidiary, is adopting a two-pronged organisation following the departure of Philippe Buros, who leaves the Group on 1 January 2024 after three years as President and CEO of RRG and 38 years with Renault Group.

“Since joining Renault in 1985, Philippe Buros has followed a career path that is truly outstanding. I would like to extend my sincere thanks to Philippe for his unfailing commitment to our company. In 2024, RRG will have a new two-person management team, with sales and marketing services refocusing on key priorities, such as aftersales. The objective is to raise the satisfaction levels of network partners, customers and all Group brands,” said Luca de Meo, CEO Renault Group.

Fabrice Cambolive becomes President of Renault Retail Group, as well as CEO of the Renault brand.

A graduate of TBS Education in Toulouse, Fabrice Cambolive joined Renault Group in 1992. Over a period of twenty years, he held a number of international positions in sales and marketing in Spain, Switzerland, France, Germany and Romania. Continuing his international career, he was appointed Vice President, Sales and Marketing for the Eurasia Region and Renault Russia in 2011, before being appointed CEO of Renault

Brazil in 2015. In 2017, he was promoted to Senior Vice President for Operations in the Africa, Middle East, Asia and Pacific Region. In 2021, he was appointed Senior Vice President, Sales and Operations for the Renault brand, in charge of deploying the Renaulution strategy across all markets, and transforming the brand's business model. In 2022, Fabrice Cambolive was appointed COO for the Renault brand.

Xavier Martinet becomes SVP Renault Group Commercial Services, alongside his role as SVP Sales and Marketing for the Dacia brand.

A graduate of ESC Rouen, Xavier Martinet began his career with Renault in 1997 in Hungary, before joining the European Sales and Marketing division in 2002. In 2007, he joined Renault's commercial subsidiary (RRG) as Head of Sales in Bordeaux. In 2008, he was appointed Executive Assistant to the SVP for Europe and then to the SVP, Global Sales and Marketing. In 2010, he joined Nissan North America as Senior Brand Manager, Marketing Range. In 2013, he was appointed Director of the Renault Portugal sales subsidiary, then VP Marketing France in 2015. In 2018, he became CEO of Renault Italy before taking up the position of Senior Vice President, Global Marketing of Renault Group in 2019. In 2021, he was appointed SVP Sales and Marketing for the Dacia brand.

Eric Pasquier was promoted to the position of CEO of Renault Retail Group in October 2023.

A graduate of Université Paris 1 Panthéon-Sorbonne, Eric Pasquier holds a postgraduate diploma in marketing. He began his career in the Renault network in 1990, before joining the Services Marketing division in 1995. In 2000, he was appointed VP Marketing of Renault Japan. He left the Group in 2002 before returning in 2006 as VP Marketing of Renault Mexico. In 2008, he took up the position of Branch Manager at RRG Fresnes and in 2011, he was appointed SVP for the Global Access sales range, and then for the C and electric vehicle ranges in Renault's Global Marketing department. In 2014, he was appointed VP Marketing for the Americas region, before taking over as CEO of Renault Mexico at the beginning of 2017. In 2018, he became VP Marketing France within the French sales and marketing department, before being appointed CEO of Renault Italy in 2020. In 2021, he became Chief Operating Officer for Renault Retail Group in Europe, as part of a remit that includes operations in France.

PRESS CONTACT

RENAULT GROUP

Rié Yamané
+33(+33) 6 03 16 35 20
Rie.yamane@renault.com

About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.1 million vehicles in 2022. It employs nearly 106,000 people who embody its Purpose every day, so that mobility brings people closer.

Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced, and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040.

For more information: www.media.renaultgroup.com