



Boulogne, December 15th, 2010

Dear Friend,

For more simplicity and efficiency, we introduced a new organization structure for the press department on December 1, to be implemented throughout the month.

The new structure will enable us to provide you with a limited number of preferred correspondents according to your media category, regardless of the topics you handle.

As a result, the corporate and product press departments have now become one: the Media Relations Department.

The change is also part of our objective to continue and intensify the positive dynamic of Renault's brand image, implemented two years ago. The new World Marketing and Communication Department resulting from this change is tasked in the countries with leading a more consistent strategy for all publics, including the media.

Organizationally speaking, the World Marketing and Communications Department (DMCM) include an **External Communications Department, for which I will be responsible.**

This department includes the **Media Relations Department**, headed by **Caroline De Gezelle** (+33 (0)1 76 84 22 73) and organized as follows:

A Renault and Electric Vehicle unit, headed by **Christophe Deville** (+33 (0)1 76 84 64 83) working with six press attachés:

- Rié Yamane (01 76 84 00 99) - press agencies and dailies
- Valérien David (01 76 84 68 03) – press agencies and dailies
- Christophe Lavauzelle (01 76 84 46 91) – TV, Web press and consumer media
- Press attaché currently being hired – radio and TV press
- Jean-Jacques Delaruvière (01 76 84 47 85) – weeklies and monthlies + regional press
- Aurélie Jegou (01 76 84 91 86) – weeklies and monthlies

A Dacia and RSM unit, headed by **Bruno Hernandez** (01 76 84 63 42) working with four press attachés:

- Raluca Barb (01 76 84 18 54) – press agencies and dailies
- Bruno Moreau (01 76 84 36 40) – press agencies and dailies
- Rochelle Chimenes (01 76 84 19 05) – weeklies and monthlies
- Freddy Cholière (01 76 84 13 15) – radio and TV press

A press attaché responsible for **Human Resources and Social Issues**, **Emmanuelle Lacoïn** (01 76 84 79 36).

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A communication officer for the lifestyle and marketing press, Raphaëlle Gomez (01 76 84 94 91) assisted by a **press attaché** to be appointed shortly.

Dominique Billard will work for the department as **assistant** (01 76 84 72 48).

Telephone numbers for the Press Relations Department will from December 15 be as follows:

Switchboard: 01 76 84 63 36

Emergency service for evenings, weekends and holidays: 01 76 84 67 89

We would also like to inform you that our offices will be closed for the holidays from December 23 to January 3. An emergency service has of course been organized.

We are confident that these upgrades will bring you the best possible service. Please feel free to contact us with any questions.

Kind regards,

Frédérique Le Grevès
Deputy Vice President, Global Marketing and Communication
Vice President, External Communication