

COMMUNIQUÉ DE PRESSE

2018-10-25

## OLIVIER MURGUET IS APPOINTED EXECUTIVE VICE-PRESIDENT SALES & REGIONS

**Boulogne-Billancourt, France, 25 October 2018 - Groupe Renault announces the appointment of Olivier Murguet as Executive Vice-President of the new Sales & Regions Division.**

He will report to Thierry Bolloré, Chief Operating Officer and will become a member of Groupe Renault's Executive Committee (CEG).

He will be replaced in his position as SVP, Chairman of the Americas Region by Luiz Pedrucci, currently CEO Renault do Brasil.

The newly created Sales & Regions division will consist of:

- **The 5 regions in which the Group operates: Europe, Eurasia, Americas, Africa-Middle East India, Asia-Pacific.**
- **The key activities related to the Group's commercial performance, namely:**

- worldwide sales of electric vehicles, commercial vehicles, used vehicles, corporate fleets and new mobility services, Sales forecasting and programming,
- products and after-sales services,
- distribution network and performance management.

*"To increase the efficiency of our commercial operations and make them more profitable, Groupe Renault is setting up this new Sales & Regions Division. I have every confidence in Olivier Murguet. His knowledge of Groupe Renault and his international experience will be essential to fuel our global growth and thus contribute to achieve the objectives of the Drive the future plan by 2022."* said **Thierry Bolloré, Chief Operating Officer Groupe Renault.**

This organization will be effective from November 1, 2018.

## **Olivier Murguet**

Born on March, 7th, 1966, Olivier Murguet graduated from ESCP-EUROPE Business School. He joined Renault in 1990, working for the Renault Portuguesa Control Division, and subsequently held different management positions at the Sales & Marketing Division in France.

In 1996 he was appointed Sales Director for Brazil, and in 2001 Sales Director for France, the leading market of the Group. Later he was Managing Director in Poland, Spain and Mexico successively. In 2012, he was appointed Renault's CEO for Brazil.

Since April 1st 2015, Olivier Murguet has been the Chairman for the Americas region and a member of the Renault Committee Management.

## **About Groupe Renault**

Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.76 million vehicles in 2017. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide. To meet the major technological challenges of the future while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault owned team committed to the Formula 1 World Championship since 2016, the brand is involved in motorsport, a real vector of innovation and awareness.

### **Pour Plus D'informations:**

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