

Renault Korea Motors reveals the new lines of a vehicle which embodies its new values

- Renault Korea Motors (RKM) reveals the new lines of a vehicle demonstrating the new ambition for the brand in South-Korea. It reflects the capabilities of a new platform with beginning of production in 2024.
- This reveal is the symbol of the renewal of RKM which engages in South Korea.
- RKM will enhance its R&D towards the South-Korean ecosystem in terms of software, connectivity and electrification as well as competitive localization. RKM intends to invest more than 900 M€ in the coming six years.
- The new ambition of RKM will contribute to the international aspect of the Renaulution plan by ensuring the profitability and competitiveness of the activities in South Korea, and by bringing even more premium features to the customers.

11th October 2022, Boulogne-Billancourt, France – **On October 11th in Seoul, with the presence of Luca de Meo, CEO of Renault Group, Renault Korea Motors (RKM) presented the lines of an inspirational vehicle that embodies the new values of RKM, emphasizing the importance of RKM within the global strategy as well as the South Korean market.**

The presence in South Korea is an important asset of the group with the Busan plant supplying the South-Korean market, but also serving as an export hub for Europe with Renault Arkana.

Renault Korea Motors is launching an all-new vehicle lineup of fuel-efficient Hybrid Electric Vehicles (HEV) models on D segment based on the latest Geely technologies for both local and export markets starting 2024.

Renault Korea Motors will be able to bring to the customers premium features and industry-leading technology through new services in the cars, with new services coming up each 6 months (connectivity or sales services).

The vehicle

This body shape unveils the proportions and dynamic lines of the next RKM coupe SUV. This vehicle will be designed, developed & produced in South Korea. It will carry the brand's ambitions through a breakthrough, modern and attractive style that will then be extended to the entire range.

This vehicle also demonstrates RKM's ability to capitalize on the new and very promising hybrid platform. It will take its occupants into a future where technology and innovation will connect mobility and digital life and offer caring services to our customers.

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About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.7 million vehicles in 2021. It employs nearly 111,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040.

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