

SHORT NEWS

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RENAULT SANDOUVILLE PROMOTES AUTO INDUSTRY PROFESSIONS WITH FEMALE HIGH SCHOOL STUDENTS

Renault Sandouville will take part in the second IndustriElles event on Tuesday April 5, 2011. Organised by the Le Havre section of the UIMM steelworkers' union as part of French industry week, the initiative aims to raise the awareness of 100 female high school students in the Le Havre area on professions in industry. The objective for Renault Sandouville is to show them all the professional possibilities available in the automotive business.

The high school students first get to find out about the vehicle manufacturing process, with a shop-floor visit of some three kilometres through the workshops. They then meet up with women employees at the plant working in production, maintenance, the environment and engineering, who tell them about their professions, the diversity of their jobs, their educational background and their passion for the automotive industry.

Young women remain under-represented in educational courses leading to professions in the auto industry. For Renault, these meetings serve to broaden the range of post-high school possibilities and, in the long term, to increase the share of women in the workforce.

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