



PRESS RELEASE

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RENAULT TECHNOCENTRE CHANGES NAME TO “LE LOSANGE”

The Technocentre has 12 years after inauguration become Renault’s main site, grouping the company’s engineers and employees from the Group’s main functions. To reflect these changes, the Technocentre has been given a new, more unifying name, and one that is recognized worldwide as the symbol of the company: “Le Losange”.

The Technocentre, inaugurated in 1998, was designed to group all the engineers in charge of Renault’s new vehicle projects. In 12 years it has become the Group’s international engineering centre, at the heart of a network of technical sites in France and worldwide (Spain, Romania, Brazil, South Korea and India). The Technocentre has over the years welcomed employees from other Renault functions, such as design, manufacturing and purchasing.

To reflect these changes and better represent the ever-increasing plurality of functions housed at the site, Renault has decided to rename the Technocentre with a more unifying name, “Le Losange”. This decision reflects Renault’s firm conviction that it is by remaining anchored in its heritage and values that the company will succeed in building its future and inventing tomorrow’s automobile.

The “losange”, or diamond, Renault’s emblem since 1924, is recognized worldwide as the symbol of the company. Appearing initially on an opening in the front hood that served as a voice for the vehicle horn, the “losange” has gone through numerous styling changes over 86 years. From “diamond point” in the 1960s, it was transformed into an abstract design in 1972 by the painter Vasarely, and took on its current, high-quality and dynamic shape in 1992.

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