



Fondation **RENAULT**
D'ENTREPRISE



ParisTech
INSTITUT DES SCIENCES ET TECHNOLOGIES
PARIS INSTITUTE OF TECHNOLOGY

PRESS RELEASE

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RENAULT AND PARISTECH SET UP AN INSTITUTE TO PROMOTE SUSTAINABLE MOBILITY

Renault, the Renault Foundation, and ParisTech are to form an institute to promote sustainable mobility. The aim of the body, “Institut de la Mobilité Durable”, is to conduct research and educational programs related to the future of transportation and electric mobility. It will start work at the beginning of the new academic year 2009-2010.

SUSTAINABLE MOBILITY IS CRITICAL FOR THE PLANET

Most of the players involved in transportation now acknowledge the critical importance of mitigating the environmental impact of travel and contributing to a mode of sustainable development for the planet.

In light of this widespread awareness, Renault has committed to designing a full range of zero-emission electric vehicles and to address the future of transportation from a global perspective. What is at stake is not just the vehicles themselves but the very concept of mobility. It is necessary to invent "sustainable mobility", an economically responsible mode of transportation that is user- and environment-friendly. Users' behaviors are changing, meaning that new infrastructures will be needed and companies will have to find innovative business models.

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TAKING A GLOBAL APPROACH TO TRANSPORTATION

With this overall view in mind, Renault, Renault Foundation, and ParisTech have decided to join forces and create Institut de la Mobilité Durable (IMD) to conduct research into the future of personal transportation.

The practical aims of the cooperation between Renault engineers and the teacher-researchers and students from ParisTech are to:

- promote research into the design of innovative mobility systems, particularly those based on electric powered vehicles,
- train high-level executives and scientists who, because of their numbers and skills, will be able to meet the needs of industrial firms in the transportation sector and rise to the scientific and technological challenges involved in developing sustainable transportation systems for the long term.

The IMD is open to new partnerships and will welcome other companies and university institutes from France and abroad that want to take part in its research.

FOUR AREAS OF FOCUS

Headed by Jean-Yves Le Coz (Renault Corporate Social Responsibility Division and teacher at Arts et Métiers ParisTech), the IMD will oversee research and training programs with four areas of focus:

- "**Electric Mobility System**", to investigate interactions between the mass circulation of electric vehicles and the environment, along with the associated infrastructure requirements
- "**Business Model**", to determine which economic models will deliver large-scale and sustainable development of electric transportation

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- "**Global Vision**", to study the international conditions for switching from the current system of automobile-based transportation to electric vehicles
- "**Battery Technologies**", to contribute to further improvements in this fast-advancing field.

About Renault

Renault designs, develops, manufactures, and sells passenger cars and light commercial vehicles in 118 countries under three brands: Renault, Dacia, and Samsung. It employs more than 120,000 people worldwide. Renault has long been aware of its social responsibility towards employees and customers, and it now has a responsibility to the planet. In 2009 it set up a Corporate Social Responsibility Division (DRSE) to handle policy and actions in the spheres of education, diversity, safety, and sustainable mobility. Managed by Claire Martin, the DRSE also oversees the Renault Foundation.

About the Renault Foundation

The Renault Foundation was formed in 2001 to foster dialogue between cultures by forging links between the company and institutes of higher education with a view to promoting multicultural management. The Renault Foundation develops and funds study programs with top-flight French business and engineering schools and universities (HEC, Polytechnique) and also with international universities. It helps identify young, talented people from 10 countries who will go on to hold positions of responsibility at global corporations. These future managers are brought together as part of a unique international network.

About ParisTech

Institut des Sciences et Technologies de Paris, or ParisTech, is a research and higher education cluster set up in 2007 as a public institution for scientific cooperation. ParisTech comprises 12 founder-institutions (AgroParistech, Arts et Métiers ParisTech, Chimie ParisTech, Ecole des Ponts ParisTech, Ecole Polytechnique, ENSAE ParisTech, ENSTA ParisTech, ESPCI ParisTech, HEC Paris, Institut d'Optique Graduate school, MINES ParisTech, Télécom ParisTech) and has a

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strong international presence via 90 partnership agreements. Its goals are to attract and train high-level talent, develop world-class teaching and research competencies, and contribute to the development of a supportive, responsible society.

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