



**PROGRAM – CONFERENCE ON DIVERSITY, RENAULT – SCIENCES PO  
PARIS, MAY 29th 2008**

*DIVERSITY : A REALITY CHECK IN A GLOBAL WORLD*

**08.30 – 09.00** Registration of participants

**09.00 – 09.10** Welcoming speech, Richard DESCOINGS, Director of Sciences Po

**09.10 – 09.30** Introduction **DIVERSITY AND BIAS**

- Robert POST, Professor, Yale Law School :  
*Taking bias into account : how to approach it ? The example of appearance.*

**09.30 – 11.15** First panel **RACIAL DIVERSITY FROM ONE CULTURE TO ANOTHER**

- Richard FORD, Professor, Stanford Law School :  
*Race, culture et affirmative action : Confusion between race and culture in the United States*
- Dr René MARC DA COSTA SILVA, Law Professor, UniCeub (Brazil) :  
*Tutelage as a mechanism of production and reproduction of ethnic and social inequality in the Brazilian post-colonial society*
- Edmond PRETECEILLE, Researcher/Professor, OSC-Sciences Po :  
*Socio-territorial diversity and its challenges*
- Dudu HADEBE, Human Resources Director, L'Oréal, South Africa
- Erik LELEU, Human Resources Director, Vinci
- Khalid HAMDANI, Member of the Advisory Council of the HALDE (National Commission against discrimination and for equal opportunity) and member of the High Council on Integration

**11.15 – 11.30** Break

**11.30 – 12.45** Second panel **DIVERSITY AND ECONOMIC EFFICIENCY**

- Christine JOLLS, Professor, Yale University :  
*A new look at anti-discrimination laws, between psychology and economics*
- Christopher Mc CRUDDEN, Professor, Oxford University :  
*Buying social justice, equality, government procurement and legal change*
- Miyuki TAKAHASHI, Diversity Office Chief Officer, Nissan
- Jean-Pierre TEYSSIER, President, BVP (French regulatory body for the advertising profession)

**Media partners :**





**12.45 – 14.00** Cocktail and luncheon

**14.00 – 15.30** Third panel **BETWEEN EQUALITY AND DIFFERENCE : THE EXAMPLES OF GENDER AND AGE**

- Geraldine DOWNEY, Vice-Provost for Diversity Initiatives and Professor, Columbia University :  
*Gender and race: the intersections*
- H el ene PERIVIER, Researcher, OFCE-Sciences Po :  
*Gender equality and work*
- Louis CHAUVEL, Professor, OSC-Sciences Po :  
*Diversity and intergenerational relations*
- G erard LECLERCQ, Human Resources Director, Renault
- Samira DJOUADI, President, Nouvelle Cour
- Pascale LEVET, Executive Director - Lab'ho, Adecco

**15.30 – 15.45** Break

**15.45 – 17.00** Fourth panel **DIVERSITY IN TIMES OF GLOBALIZATION**

- Julie RINGELHEIM, Professor and Researcher, Fonds National de la Recherche Scientifique, Universit e de Louvain :  
*Measuring diversity in Europe*
- Christophe JAFFRELOT, Director, CERI-Sciences Po :  
*India and the challenge of diversity*
- Clara GAYMARD, CEO France, General Electric
- Laurence PEYRAUT BERTIER, Marketing and Communications Director Europe, Barclays

**17.00 – 18.00** Conclusion

- Linda HAMILTON KRIEGER, Professor, University of California - Berkeley, School of Law and « Equality of Opportunity » visiting professor, Sciences Po – French-American Foundation New York
- Carlos GHOSN, CEO, Renault
- Debate moderated by Franz-Olivier GIESBERT, Director, Le Point

*Moderator : Elizabeth TCHOUNGUI*  
*Discussion will take place in English and in French.*

**Media partners :**

