



## PRESS RELEASE

December 4, 2008

### RENAULT ANNOUNCES COMMERCIAL MEASURES TO COMPLEMENT THE GOVERNMENT PLAN

- Renault welcomes the plan to support the activity and competitiveness of the automotive industry presented by the French President.
- Renault is well placed to fully benefit from the measures announced by the government.
- Renault wants to increase the favorable effect of the bonus for replacing old vehicles by taking temporary complementary commercial measures.

With the automotive industry hit hard by the economic and financial crisis, the measures taken by the French government should help to revitalize activity.

The bonus for replacing vehicles over ten years old, totaling 1,000 euros, will encourage the renewal of an aging vehicle population through the purchase of new, more environmental vehicles. Renault is well placed to benefit from this measure with its broad range of Renault and Dacia brand vehicles emitting less than 160 g/km of CO<sub>2</sub>. More than 84% of the Renault and Dacia range sold in France meets this criterion.

A longstanding leader in the French light commercial vehicle market, Renault will also benefit from the measure applying to this market thanks to its complete range, including Kangoo, renewed in early 2008.

Renault is announcing temporary complementary commercial measures to stimulate sales in France:

- The bonus for replacing old vehicles will be extended to **eight- to ten-year-old** vehicles for the purchase of a new vehicle emitting less than 160 g/km of CO<sub>2</sub>.
- Renault will also grant a 1,000 euro bonus for replacing a vehicle over eight years old with a **used vehicle** (from a selection of recent used vehicles).

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