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RENAULT IN ALGERIA

Renault Algérie is a wholly-owned Renault sales subsidiary. Groupe Renault has been active in Algeria for 90 years and has been the market's clear number one carmaker for almost seven consecutive years.

The market itself is enjoying strong growth (up 47.5% as of end-November 2012), while Renault's sales have increased by 53.3% to exceed the 100,000 new vehicle threshold as of end-November 2012 (111,075 units, including 70,967 Renault vehicles and 40,108 Dacias). In June 2012, Algeria emerged as Groupe Renault's sixth biggest market (from 13th biggest as of end-2011).

Renault Algérie benefits from the country's most extensive sales network, with 64 outlets and a staff of 2,000, all of whom have been fully trained to the company's own international standards.

Groupe Renault sales in Algeria from 2009 until end-November 2012:

	2009 Sales	2009 Market Share	2010 Sales	2010 Market Share	2011 Sales	2011 Market Share	2012 (end-Nov) Sales	2012 (end-Nov) Market Share
Renault	38,767	16.5%	44,791	20%	55,800	18.8%	70,967	17.3%
Dacia	17,327	7.4%	18,578	8.24%	19,242	6.5%	40,108	9.8%
Total market	234,400		225,400		297,000		409,300	

Algeria is Africa's second biggest automobile market, with total sales in 2011 amounting to 297,000 vehicles. It enjoyed strong growth until 2008 before receding slightly in 2009/2010, but it is currently rising sharply once again. Despite these shifts, Renault's progress has been consistent since 2006.