

BRÈVE

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RENAULT IN THE HEART OF THE RACE

The 25th edition of the Heart Race will take place during 4 days and nights, until March 20, 2011. This race is a real sports challenge, but humanitarian too, aiming to promote organ donation. Aside from an international team made of transplanted, more than 20 firms take part in the race. The 5 Renault sites of île de France have built up a team of 14 people, including 3 women. In addition to this participation, Renault, to help the organization of Trans-Forme, is lending a fleet of 55 vehicles to the volunteers of the race. In parallel, the communication team supports and promotes the project through several animations on its 5 sites, among which a forum on organs donation and a drawing competition for the employees' children.

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