



## PRESS RELEASE

November 9, 2009

# RENAULT LAUNCHES ITS NEW WEBSITE ON SUSTAINABLE MOBILITY

Following the founding of the Renault ParisTech Sustainable Mobility Institute last September, Renault is underlining its commitment in this area with a new website: [www.sustainable-mobility.org](http://www.sustainable-mobility.org). Featuring web press reviews, interviews with sustainable mobility players and an interactive map showing good practices worldwide, the site is a means for Renault to reach web users interested in sustainable development.

Renault has developed a website to promote sustainable development and educate the public on its various facets. The site looks at new concepts such as car-sharing, multi-modality, new behaviours, and "soft" mobility. The aim of [www.sustainable-mobility.org](http://www.sustainable-mobility.org) is to offer a complete panorama of the studies and initiatives undertaken worldwide on the mobility of the future.

The site features news pages, with a news feed, reviews of articles published on the web, and interviews with experts (researchers, heads of associations, scientists, public sector players, entrepreneurs, etc.). It also includes pages with a documentary focus such as "Issue of the Month", which takes an in-depth look at one particular topic. In the near future, the site will gain a "documentary resources" page, a sort of bibliography of sustainable mobility, that users will be able to add to. Last, the "Zero Emission Magazine" page gives visitors the latest news on electric vehicles at Renault.

All visitors are invited to contribute to an interactive map on "Worldwide Initiatives", which aims to gather information on the best sustainable development practices worldwide. At the same time, [www.sustainable-mobility.org](http://www.sustainable-mobility.org) will naturally provide regular news on the ParisTech Sustainable Mobility Institute.

In order to reach a broader web audience, [www.sustainable-mobility.org](http://www.sustainable-mobility.org) is also available in French on [www.mobilite-durable.org](http://www.mobilite-durable.org) as well as via [Facebook](#), [Twitter](#) and [YouTube](#).



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### **About the Sustainable Mobility Institute:**

Last September, Renault, the Renault Foundation and ParisTech decided to found the Sustainable Mobility Institute, at the start of the 2009 university year. The aims of the cooperation between Renault engineers and teacher-researchers and students from ParisTech are to :

- promote research into the design of innovative mobility systems, particularly those based on electric vehicles,
- train top executives and scientists who, through their number and their skills, will be able to meet the needs of manufacturers in the transportation sector and rise to the scientific and technological challenges involved in developing sustainable transportation systems for the long term.

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