



PRESS RELEASE

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RENAULT RENEWS ITS PARTNERSHIP WITH DAME ELLEN MACARTHUR AND JOINS FORCES TO LAUNCH HER FOUNDATION

Renault has been a sponsor and car supplier to Dame Ellen MacArthur since April 2008 and renewed its partnership with the yachtswoman for a further three years.

In this capacity, Renault is one of the founding partners of the Ellen MacArthur Foundation, launched on 2nd September 2010 in London, with a host of celebrities present.

Respect for the environment and emphasis on responsible production methods are integral to Renault's core strategy. In 1995, Renault set up its environmental policy, aimed at reducing the ecological impact of its vehicles at every stage of their life cycle: from conception to manufacture, from use to their eventual recycling at their end-of-life.

Renault's policy on the environment is represented by its Renault Eco² signature, a commitment to launch its first four Z.E. electric vehicles (zero-emission in road use) by the end of 2012 and its two-year partnership with Dame Ellen MacArthur, first signed in April 2008. This followed Renault UK's original sponsorship first signed with Dame Ellen in 2003.

In 2010, Renault is going beyond this association with Dame Ellen by engaging with her charitable foundation promoting sustainable mobility for all. Renault is one of the four founding partners of the Ellen MacArthur Foundation, launched in London on 2nd September 2010.

The aims of the Foundation are to 'inspire the public to rethink, conceive and ultimately build a sustainable future'. Renault's association with the Foundation is a true partnership; Renault will contribute its expertise, case studies and company experts, to support the Foundation aims to change thinking and general practice.

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With its Renault Eco² and Renault Z.E. signatures, the company is pledging its commitment to work towards sustainable mobility for all. The company's continued partnership with Dame Ellen is an integral and logical element of the company's ethical and environmental strategy.

For further information, visit:

www.renault-eco2.com

www.renault-ze.com

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