

RENAULT SALES RESULTS_NOVEMBER 2014

- **In November, in a weak passenger car + LCV market (down 2.1%), Renault's market share stood at 24.5% (down 0.7 points).**
- **In passenger cars, Group market share was 22.9% (down 0.6 points). Dacia, the fifth ranking brand with 5.5% of market share (up 0.3 points) was buoyed by the success of the Duster.**
- **The Clio remained the top-selling car in France while the New Twingo and Captur took the lead in their respective segments. ZOE sustained the excellent results achieved over the past three months.**
- **In the LCV market, the Kangoo and Clio Corporate were the top-sellers.**

Renault Brand

In November, in a passenger car market down 2.3%, Renault's market share was 17.4% (down 0.9 points).

The Clio has been the number one car in France for the past ten months. The Captur ranked fourth in the passenger car market and remained the top-selling small urban crossover in France. The New Twingo, boasting nearly 11,000 registrations since its launch three months ago, is coming into its own in the automobile landscape, with 23% of its segment in November.

With 655 registrations in November, the ZOE confirmed the excellent results achieved since September in terms of both orders and registrations. The ZOE alone accounts for almost 72% of the retail electric car market in France.

In an LCV market down 0.9%, Renault's market share was 30.5% (down 1.2 points). The Kangoo remained the top-selling LCV in France with the Clio Corporate following right behind, in second place.

Dacia Brand

In November, Dacia's passenger car sales climbed 2.3% thanks in particular to the continued success of the Duster, sales of which doubled over the month with 3,251 registrations. Dacia, which ranks fifth on the French car market, held 5.5% of the passenger car market (up 0.3 points).

Quote from Philippe Buros, Executive Vice President Sales & Marketing, France

"In today's gloomy car market, Renault Group's sales performance is strong. We have maintained most of our market share and are moving towards the end of a successful business year."

	Month of November 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	164 547	-2.1		
TIV PC	135 070	-2.3		
TIV LCV	29 477	-0.9		
Renault group PC+LCV	40 240	-4.8	24.5	-0.7
Renault group PC	30 956	-5.0	22.9	-0.6
Renault group LCV	9 284	-4.1	31.5	-1.0
Renault PC+LCV	32 474	-6.4	19.7	-0.9
Renault PC	23 476	-7.1	17.4	-0.9
Renault LCV	8 998	-4.6	30.5	-1.2
Dacia PC+LCV	7 766	+2.7	4.7	+0.2
Dacia PC	7 480	+2.3	5.5	+0.3
Dacia LCV	286	+14.9	1.0	+0.1

	Cumulated January - November 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	1 967 842	+1.0		
TIV PC	1 632 534	+1.1		
TIV LCV	335 308	+0.7		
Renault group PC+LCV	522 717	+6.0	26.6	+1.3
Renault group PC	414 855	+7.6	25.4	+1.5
Renault group LCV	107 862	+0.3	32.2	-0.1
Renault PC+LCV	425 203	+4.7	21.8	+0.7
Renault PC	320 489	+4.8	19.6	+0.7
Renault LCV	104 714	+0.7	31.2	+0.0
Dacia PC+LCV	97 514	+16.8	5.0	+0.7
Dacia PC	94 366	+18.2	5.8	+0.8
Dacia LCV	3 148	-12.7	0.9	-0.1

GROUPE RENAULT
PRESS OFFICE
 Tel.: +33 (0)1 76 84 63 36
renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**