

RENAULT SIGNS THE “ENTREPRISES ET QUARTIERS” AGREEMENT

- **On June 27, 2014, Renault, represented by Claire Martin, Vice President, Corporate Social Responsibility, and Najat Vallaud-Belkacem, Minister of Women’s Rights, Urban Affairs, Youth and Sports, signed the “Entreprises et Quartiers” (“Companies and Neighborhoods”) agreement alongside other companies.**
- **Under the agreement, the Group commits to fostering employment and economic growth for disadvantaged neighborhoods through CSR initiatives and projects.**

The signature of the “Entreprises et Quartiers” agreement follows on from the charter signed in December 2013.

Under the agreement, Renault engages alongside the Ministry in three areas:

Education and educational programs:

- Through the partnership with “Elles Bougent”, an organization that works to further the careers of young women in the engineering and manufacturing sectors. Renault is increasing the number of its women sponsors to 80.
- Their scope of action has been extended to include disadvantaged neighborhoods.

Employment, professional integration and training:

- Particular attention is focused on young people from disadvantaged neighborhoods, with the introduction of a welcome, support and professionalization system for 800 young people between now and 2016;
- The “50 chances, 50 emplois” (“50 chances, 50 jobs”) campaign, via the executives at Société des Automobiles Alpine in Dieppe, provides support for young people struggling to find employment, including job interview simulations, job-search advice and personalized coaching;
- The Renault Foundation will in autumn 2014 began organizing classes of no more than 20 students as part of a four-year Electric Vehicles and Electromobility degree in Mantes-la-Jolie, working together with Université de Versailles Saint-Quentin-en-Yvelines.
- In addition, a communication initiative will be organized targeting young people from disadvantaged neighborhoods.

Local services and access to the company's products and services:

- With the Renault Mobiliz program, the Group is committed to implementing 200 socially-responsible garages by the end of 2014, relying on the Ministry's network of prefectures, as well as on the Ministry's network in disadvantaged neighborhoods and its knowledge of charity organizations.
- The company will be focusing on women, who are among the most affected by mobility problems.

Commenting, Claire Martin, Vice President, Group Corporate Social Responsibility, said: *"By signing the 'Entreprises et Quartiers' charter of the Ministry of Urban Affairs, Renault commits to making a real-life contribution to the economic, social and cultural development of disadvantaged neighborhoods – often urban – to help fight against geographically-based inequality. We will do so while placing particular emphasis on the integration of women, who are all too often left out. Our approach is informed by the conviction that companies create more value added when working within a prosperous ecosystem and in harmony with stakeholders in the worlds of politics, science, academia and organizations."*

Pour Plus D'informations:

Alejandra KAUFMAN
Attachée de presse (Ressources humaines, Responsabilité sociale de l'entreprise)
alejandra.kaufman@renault.com

GRUPE RENAULT
PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36
renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**