

BRÈVE

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RENAULT SUPPORTS THE “STUDIO BEINEIX” EXHIBITION

Renault has long been a partner of the cinema. Today, the brand is expressing its passion for the silver screen once more by supporting the “**Studio Beineix**” exhibition in Boulogne Billancourt, outside Paris, at the Musée des Années 30 (1930s museum).

The exhibition explores the various facets of the work of Jean-Jacques Beineix, prolific artist and recognized director, as well as painter, writer, documentary maker and producer.

In 1895, Louis Renault appeared in a film at the wheel of his Type A. He was one of the first manufacturers to see the cinema as a new way of communicating on his products. A century later, the cinema has undergone a transformation, as has the automotive industry, but Renault remains a loyal partner, present on film sets and at major film festivals around the world.

Pour Plus D'informations:

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