

RENAULT-DONGFENG, ONE YEAR LATER

- **One year after the joint venture agreement with Dongfeng was signed, construction of the Wuhan plant is well under way.**
- **To boost sales and prepare for future launches, the joint venture is now managing the sales teams of Renault China.**
- **Before the plant's first vehicles are launched in 2016, the Renault network will begin selling the Captur next year.**

One year after the creation of Dongfeng Renault Automotive Company (DRAC), Renault's joint venture with Dongfeng, the Group is on target to launch its first locally manufactured vehicle in China in 2016.

Work on the plant in Wuhan, capital of Hubei province, is moving forward according to schedule. Construction of the facility has been completed, and the assembly lines are currently being installed.

Several important milestones were achieved on the C segment crossover which will be the first vehicle to be manufactured at the plant. Renault engineering signed off responsibility to DRAC in April, and the first prototypes were manufactured and homologated this autumn.

"I would like to stress the commitment of our teams, both diverse and multicultural, over the course of this year. We made progress on all fronts involving production and sales, in terms of developing the range as well as our joint venture," said DRAC CEO **Jacques Daniel**.

A high local content rate

The synergies offered by Dongfeng and Nissan, present in China for ten years running, have buoyed the project in terms of both the building of the plant and manufacturing, promising increased speed and lower costs. The Wuhan region boasts a particularly dense network of suppliers, resulting in a high local content rate from the outset.

DRAC now oversees Renault China network teams

On July 1, DRAC took over management of the Renault Beijing Automotive Co. (RBAC) teams in charge of selling and marketing imported Renault vehicles in China. This change has stimulated the coordination of the country's one hundred or so dealerships as they prepare for future launches. The Captur, which was presented at the Beijing Motor Show last April, will be sold in 2015.

About Renault

The Renault group has been making cars since 1898. Today it is an international multi-brand group, selling more than 2.6 million vehicles in 128 countries in 2013, with 37 manufacturing sites, and employing nearly 122,000 people. To meet the major technological challenges of the future and continue its strategy of profitable growth, the Group is harnessing its international development and the complementary fit of its three brands, Renault, Dacia and Renault Samsung Motors, together with electric vehicles, the Alliance with Nissan, and its partnerships with AVTOVAZ, Daimler and Mitsubishi. With 12 world championship titles in 36 years, Renault's expertise in Formula 1 is equally remarkable, as a vector of innovation, image and awareness.

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