

SALES RESULTS FRANCE 2013: THE GROUP STRENGTHENS ITS LEADERSHIP IN FRANCE

- **Six Renault group vehicles ranked in the top ten best-selling passenger cars in France: New Clio (no. 1), Scénic, Mégane, New Sandero, Captur and New Twingo.**
- **The Group maintained its share of the LCV market at a high level, with one-third of total LCV sales. The three best-selling LCVs were Renault group vehicles: Kangoo Express, Clio Société and Master.**
- **Dacia became the number-five brand in the PC and PC + LCV markets. New Sandero is the number-three vehicle in France in consumer sales. Duster phase 2, launched in October 2013, is a major success.**

December 2013

- **In a PC + LCV market that grew 9.7%, the Group increased sales by 37%, with a 36.0% rise for the Renault brand and a 41.1% rise for the Dacia brand.**
- **In a PC market that increased 9.4%, Group sales rose 37.9%, with growth of 37.3% for the Renault brand and 39.8% for the Dacia brand.**

The Renault brand in 2013

- **Renault remained the number-one brand in France, confirming its leadership in PCs and LCVs alike.**
- **PC sales volumes were down 1.7% in a market down 5.7%. Five brand vehicles ranked in the ten best-selling models. New Clio is the best-selling PC in France, with 103,000 registrations in 2013. Twingo, Scénic and Captur lead their respective segments.**
- **In LCVs, market share fell 0.5 points to 31.7%. Kangoo, Clio Société and Master are the top three best-selling LCVs in France.**
- **The Renault brand maintained its leadership. Kangoo Express remains the unrivalled market leader with nearly 35,000 registrations in 2013.**

- In electric vehicles, Renault took a 70% share of the market. With 5,500 units, ZOE accounted for 63% of electric PC sales.

The Dacia brand in 2013

- Dacia made the biggest increase of any brand in 2013 with an 11% rise in sales.
- Dacia PC sales grew 11.2%. The Dacia brand claimed the number-five spot for the first time over a full year with market share of over 5%. In consumer sales, Dacia is close behind the number-four brand.
- This growth underscores the successful renewal of the Dacia range with New Sandero, Logan MCV, Duster phase 2 and Dokker.
- New Sandero is the number-three vehicle in consumer sales in France.

Commenting, **Bernard Cambier**, Senior Vice President, Market Area France, said: “We are very satisfied with our sales performance in 2013, which enables the Renault group to lessen the impact of the fall in the French market. The performance, in line with our forecasts, was driven by the success of our new models (Clio and Captur), and also by the robust cornerstone formed by older models (Twingo, Scénic and Mégane) and the growth achieved by Dacia, now the number-five brand in France. We also performed strongly in the light commercial market, with the Renault group accounting for one out of every three LCV sales. These strong results give us confidence for 2014, in which we intend to continue our growth.”

	Month of December 2013			
	Volume	vs Y-1 (%)		
TIV PC+LCV	209 612	+9,7 %		
TIV PC	175 336	+9,4 %		
TIV LCV	34 276	+11,7 %	Market share	vs Y-1
Renault group PC+LCV	54 590	+37,0 %	26,0 %	+5,2 pt
Renault group PC	41 915	+37,9 %	23,9 %	+5,0 pt
Renault group LCV	12 675	+34,1 %	37,0 %	+6,2 pt
Renault PC+LCV	44 258	+36,0 %	21,1 %	+4,1 pt
Renault PC	31 938	+37,3 %	18,2 %	+3,7 pt
Renault LCV	12 320	+32,9 %	35,9 %	+5,8 pt
Dacia PC+LCV	10 332	+41,1 %	4,9 %	+1,1 pt
Dacia PC	9 977	+39,8 %	5,7 %	+1,2 pt
Dacia LCV	355	+92,9 %	1,0 %	+0,4 pt

	Cumulated Jan-Dec 2013			
	Volume	vs Y-1 (%)		
TIV PC+LCV	2 157 804	-5,5 %		
TIV PC	1 790 473	-5,7 %		
TIV LCV	367 331	-4,4 %	market share	vs Y-1
Renault group PC+LCV	547 695	-0,7 %	25,4 %	+1,2 pt
Renault group PC	427 455	+0,8 %	23,9 %	+1,5 pt
Renault group LCV	120 240	-5,5 %	32,7 %	-0,4 pt
Renault PC+LCV	453 892	-2,8 %	21,0 %	+0,6 pt
Renault PC	337 611	-1,7 %	18,9 %	+0,8 pt
Renault LCV	116 281	-5,8 %	31,7 %	-0,5 pt
Dacia PC+LCV	93 803	+11,0 %	4,4 %	+0,7 pt
Dacia PC	89 844	+11,2 %	5,0 %	+0,8 pt
Dacia LCV	3 959	+6,1 %	1,1 %	+0,1 pt

Pour Plus D'informations:

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