

SALES RESULTS FRANCE, FEBRUARY 2011

Renault group PC+LCV sales increased by more than 15% year on year in February, notably owing to strong performances by the Renault brand (+19%).

In a dynamic market, up 13.7%, the Group's share of the PC+LCV market came to 28.42%.

- Despite continuing supply constraints, the **Renault group achieved market share of 28.42%** and maintained its objective for 2011, namely market share similar to that in 2010 with a review halfway through the year in line with this objective.

- **Renault** took advantage of the strong market dynamic in **the PC market, leading the way in nearly all segments** with:

- in the city car A segment: Twingo

- in the compact hatchback B segment: Clio III, with sales still considerably higher than last year, leads its segment year to date in the first two months of the year,

- in the mid-range C segment: Mégane

- in the mid-upper range D segment: Laguna, with sales up 41.4%, is number one in its category

- in the upper range E segment: Latitude

- **In the PC segment, Dacia** sales were down 8.9% in a growing market owing to particular supply constraints for Sandero, with production of the Euro 5 LPG model resuming only in March.

- **In LCVs**, the Renault group had an excellent month, with three models – Kangoo, Master and Trafic – in the top three and an **outstanding 36.72% share of the market**, of which 35.82% for the Renault brand alone.

Commenting on the results, Bernard Cambier, Senior Vice President, Market Area France, said:

"In light of the results in the first two months of the year, and despite current supply problems, the **Renault group is on track to meet its 2011 objective**. To that end, we are relying naturally on the **remarkable size of our PC order book and also on the vitality of our entire range**, in PCs and LCVs alike. In LCVs Renault has three models in the top three (Kangoo, Master and Trafic) and in PCs **Renault leads each segment**."

	Market share February 2011	Market share February 2010
Group PC+LCV	28.42%	28.06%
Renault brand PC+LCV	25.55%	24.40%
Dacia brand PC+LCV	2.87%	3.66%
Renault brand PC	23.78%	23.00%
Renault brand LCV	35.82%	32.50%

Pour Plus D'informations:

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