

PRESS RELEASE

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SALES RESULTS FRANCE, MARCH 2012

- **The Renault brand reported a 1.1-point improvement in PC+LCV sales performance with a 21.2% market share. In a market that contracted 21.9%, the brand's volume fell by just 17.7%.**
- **In a PC market that decreased 23.5%, the Renault brand fell 22.9% and increased its market share slightly to 19.1%.**
- **Renault led all other groups in the LCV market, reporting a 5.3-point increase in market share. In a market that fell 12.2%, the Renault brand made a 5.1% gain.**

The year-on-year decrease in figures in March and for the first quarter of 2012 was in line with our forecast. The decrease is mainly due to the excellent results in first-quarter 2011, which benefitted from the impact of the end of the scrappage bonus. The downward trend is expected to soften in the coming months, with the Renault group market share higher than last year at end of June.

Dacia suffered in particular compared to its strong performance in 2011 on Duster registrations and registrations of the last orders of Sandero and Logan LPG models. The launch of Dacia Lodgy will enable a renewed increase in market share in 2012.

The increase in the Renault brand's share of the PC market resulted from positive performances by Clio III, Mégane and Scénic Collection 2012, which gained market share in their segments, where they remain the leading models.

In the LCV market, Renault not only defended its leadership position but also ranked ahead of all the other groups with 5.1% growth in a market that contracted 12.2%, for a 5.3-point increase in market share.

Bernard Cambier, Senior Vice President, Market Area France, said: "*The results are in line with our announcement in early January. We forecast a decrease in the first quarter, owing to a very strong first quarter in 2011 resulting from the high number of deliveries of the last orders of vehicles benefitting from government aid, but a year-on-year increase in Group market share for the first half-year. The launch of new models such as Renault Mégane and Scénic Collection 2012, Twizy and Dacia Lodgy, as well as our new engine offers, is already reflected in orders and augurs well for the sales momentum of the Renault group in France.*"

RESULTS

March 2012	VOLUMES	MS %	Var vs 2011 (pt)
RENAULT GROUP PC+LCV	55 112	23.60	-0,8
RENAULT GROUP PC	42 908	21.80	-1,9
RENAULT GROUP LCV	12 204	33.40	+4,9
RENAULT PC	37 684	19.10	+0,1
RENAULT LCV	11 821	32.40	+5,3
DACIA PC	5 224	2.70	-2,1
DACIA LCV	383	1.10	-0,4

For More Information:

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