GROUPE RENAULT

PRESS RELEASE 2014-04-01

SALES RESULTS FRANCE FIRST QUARTER 2014

The Renault group posted the strongest increase in the PC market in first-quarter 2014 with an 11.9% rise in sales in a market up 2.9%. Group PC market share stood at 26.3%, up 2.1 points on first-quarter 2013.

Five Group vehicles ranked in the top-ten best-selling passenger cars in France, with Clio number one and Captur in the top three.

March, traditionally an important month, was particularly strong in terms of registrations and orders for both brands.

For March alone:

The Group grew PC sales 20.6% and took a 26.4% share of the market, up 2.6 points.

Renault

- **Renault brand PC sales rose 14.0% in a market up 8.9%. Brand market share was 20.7%, up 0.9 points.**
- **Clio was the top-selling vehicle, all segments combined.**
- **Captur was the third best-selling vehicle and the leader in the SUV segment.**
- **Renault ranked a vehicle in the number-one spot in all the main PC and LCV segments: Twingo in the A segment, Clio (B), Captur (SUV), Mégane (C hatchback), Scénic (MPV), Laguna (D), Espace (E), Kangoo (leisure utility vehicle), Kangoo Express (compact van) and Master (van).**
- **Renault remained the leading LCV brand with a 28.6% share of the market, up 0.4% in a market that grew 1.6%.**

Dacia

- **Dacia increased its PC sales 52.7% and maintained its number-five ranking in the PC market. The brand grew its market share 1.6 points to 5.7%.**
- **New Duster sales volumes more than doubled in March.**
- **Sandero sales volumes continued to increase, with Stepway accounting for 75% of the mix.**

Commenting, **Bernard Cambier,** Senior Vice President, Market Area France, said: "*I would like to congratulate the entire network for the performance in the first quarter, which saw a 2.1-point increase in our market share. March is traditionally the strongest month of the year in terms of registrations and orders. As such, our sales volume increase of 20.6% is particularly satisfying. That increase came hand in hand with a rise in orders thanks to excellent Open Days events*."

	Month of March			
	Volume	**vs A-1 (%)**	**market share**	**vs A-1**
TIV PC+LCV	213 276	+7,7 %		
TIV PC	179 871	+8,9 %		
TIV LCV	33 405	+1,6 %		
Renault group PC+LCV	57 387	+16,6 %	26,9 %	+2,1 pt
Renault group PC	47 526	+20,6 %	26,4 %	+2,6 pt
Renault group LCV	9 861	+0,3 %	29,5 %	-0,4 pt
Renault PC+LCV	46 763	+10,9 %	21,9 %	+0,7 pt
Renault PC	37 221	+14,0 %	20,7 %	+0,9 pt
Renault LCV	9 542	+0,4 %	28,6 %	-0,3 pt
Dacia PC+LCV	10 624	+50,2 %	5,0 %	+1,4 pt
Dacia PC	10 305	+52,7 %	5,7 %	+1,6 pt
Dacia LCV	319	-2,1 %	1,0 %	0,0 pt

	Cumulated January-March 2014			
	Volume	**vs A-1 (%)**	**market share**	**vs A-1**
TIV PC+LCV	537 629	+2,1 %		
TIV PC	446 615	+2,9 %		
TIV LCV	91 014	-1,6 %		
Renault group PC+LCV	145 633	+8,2 %	27,1 %	+1,5 pt
Renault group PC	117 390	+11,9 %	26,3 %	+2,1 pt
Renault group LCV	28 243	-4,6 %	31,0 %	-1,0 pt
Renault PC+LCV	116 408	+4,8 %	21,7 %	+0,6 pt
Renault PC	89 041	+8,1 %	19,9 %	+1,0 pt
Renault LCV	27 367	-4,6 %	30,1 %	-1,0 pt
Dacia PC+LCV	29 225	+24,4 %	5,4 %	+1,0 pt
Dacia PC	28 349	+25,5 %	6,4 %	+1,1 pt
Dacia LCV	876	-2,9 %	1,0 %	0,0 pt

For More Information:

Rié YAMANE
Corporate Press Officer (Sales & Regions)
+33 (0)1 76 84 00 99
rie.yamane@renault.com
GROUPE RENAULT
PRESS OFFICE
Tel.: +33 (0)1 76 84 63 36
renault.media@renault.com

Websites: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**