

SALES RESULTS FRANCE_AUGUST 2014

- **Renault Group attained a market share of 24.2% for August (passenger cars + LCV) and a cumulative market share of 26.6% at end-August (up 1.7 points), the market's best improvement at 8.3%.**
- **New Clio maintains its position as leader on the passenger car market, all segments combined. Cumulative end-August figures show it has outsold the second-ranking car by 13,400 registrations.**
- **The Dacia brand takes fifth place on the passenger car market, buoyed by the success of Sandero and Duster.**

Renault Brand

With 14,012 registrations, Renault's passenger car market reached 16.8%, down 2.1 points compared with the year-earlier period.

New Clio's success shows no signs of waning. It has been the top-selling car in France for the past seven months. Twingo, a new version of which is about to be released, remains the most popular small city car, and Captur is the top-selling SUV in France.

In LCV sales, Renault is still number one on the French market, with 26.6% of market share (down 3.8 points).

Dacia Brand

In passenger car sales, Dacia climbed 0.1 percentage point to reach 6.6% of market share. The brand ranks fifth on the overall market, and third in terms of passenger cars sold to retail customers.

Sandero is the fourth best-selling passenger car overall on the French market, and first in terms of sales to retail customers.

Quote from **Bernard Cambier**, Executive Vice President Sales & Marketing, France

"Having gained 1.7 points of market share (passenger cars + LCV), our sales performance for the first eight months of the year has been remarkable despite a difficult market conjuncture. This success is the result of our new products and the skills of the Renault and Dacia networks. I can therefore hand things over to Philippe Buros today with confidence."

	Month of August 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	100 713	-3.2		
TIV PC	83 340	-3.0		
TIV LCV	17 373	-3.8		
Renault group PC+LCV	24 381	-11.7	24.2	-2.4
Renault group PC	19 539	-10.7	23.4	-2.0
Renault group LCV	4 842	-15.6	27.9	-3.9
Renault PC+LCV	18 639	-14.3	18.5	-2.4
Renault PC	14 012	-13.8	16.8	-2.1
Renault LCV	4 627	-15.8	26.6	-3.8
Dacia PC+LCV	5 742	-2.3	5.7	+0.1
Dacia PC	5 527	-1.8	6.6	+0.1
Dacia LCV	215	-12.6	1.2	-0.1

	Cumulated January - August 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	1 423 745	+1.3		
TIV PC	1 185 851	+1.6		
TIV LCV	237 894	+0.1		
Renault group PC+LCV	379 419	+8.3	26.7	+1.7
Renault group PC	306 042	+10.5	25.8	+2.1
Renault group LCV	73 377	+0.1	30.8	+0.0
Renault PC+LCV	304 731	+6.0	21.4	+0.9
Renault PC	233 680	+7.8	19.7	+1.1
Renault LCV	71 051	+0.4	29.9	+0.1
Dacia PC+LCV	74 688	+18.9	5.3	+0.8
Dacia PC	72 362	+20.1	6.1	+0.9
Dacia LCV	2 326	-10.3	1.0	-0.1

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