

SALES RESULTS FRANCE_HALF YEAR 2015

RENAULT: BEST FIRST-HALF IN PASSENGER CAR SALES FOR FIVE YEARS

With a 20.5% share of the passenger car market at the end of June, the Renault brand posted its best first-half results for five years. Overall, Groupe Renault sales rose 3.5% to 262,801 units.

The Group had five vehicles in the top ten, including Clio and Captur, which rank first and third respectively. ZOE multiplied sales by a factor of almost 2.5.

In an LCV market that expanded by a slight 0.8%, Groupe Renault increased sales by 4.6%. The Group posted market share of 32.5% with Kangoo and Clio in the top two spots.

In a total passenger car/LCV market that grew 5.2%, Groupe Renault sales rose 3.7% for market share of 26.9% (-0.4 points), of which 22.3% for the Renault brand, a rise of 0.2 points.

First-half 2015

In the **passenger car** market, the Renault brand increased sales by 6.8% to 208,606 units. With market share of 20.5% (+ 0.1 points), the brand posted its best first-half results since 2010. The Dacia brand ranked fifth, with market share of 5.3% (- 0.8 points), and fourth for passenger vehicle sales to private buyers.

Overall, Groupe Renault sales rose 3.5% to 262,801 units, for market share of 25.8% (-0.7 points).

With more than 60,000 units sold, Clio, France's best-selling vehicle, saw sales rise 6.5%. Captur claimed third place on the podium with more than 40,000 units sold (+ 20.4%). Scénic, new Twingo and Sandero also entered the rankings of the top ten passenger cars.

New Espace, launched in April, has built up a strong lead in the E segment, with almost 3,700 registrations in three months, while Kadjar, launched in June, is already a success with almost 4,900 registrations.

With almost 5,000 registrations, ZOE multiplied sales by a factor of almost 2.5. This one car alone holds 61.5% of the electric passenger vehicle market in France.

In the **LCV** market, Groupe Renault sales rose 4.6 % to 62,564 units in a market that expanded slightly(+ 0.8%). The Group had market share of 32.5% (+1.2 point). The Renault brand alone had 31.6% of the market, which was greater than its leading competitor's group market share.

Kangoo and Clio hold the top two market positions. Master and Trafic rank fourth and sixth in the LCV market.

In the **passenger car/LCV market**, Groupe Renault sales in France rose 3.7% in a market that expanded by 5.2%), The Group registered 325,365 vehicles in the first half of the year, a rise of 11,689 units on end-June 2014.

Groupe Renault had market share of 26.9% (-0,4 points), of which 22.3% for the Renault brand (+0.2 points) and 4.6% for the Dacia brand (-0.6 points).

Philippe Buros, Senior Vice-President, Market Area France: *“We posted excellent results in June with almost 30% of the market, reflecting the strong first-half market performance of Groupe Renault. Clio and Captur are consolidating their success at the forefront of the French market. And our two recent launches, New Espace and Kadjar, are doing well, with a level of orders that is particularly satisfying both in terms of the volume and the product mix. This gives us real momentum for the second half of the year, pending the arrival of Talisman in the autumn.”*

	Month of June 2015			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	266 551	+14.3		
TIV PC	225 645	+15.0		
TIV LCV	40 906	+10.5		
Renault group PC+LCV	79 581	+8.7	29.9	-1.5
Renault group PC	65 111	+8.5	28.9	-1.7
Renault group LCV	14 470	+9.5	35.4	-0.3
Renault PC+LCV	67 600	+9.9	25.4	-1.0
Renault PC	53 471	+9.9	23.7	-1.1
Renault LCV	14 129	+9.9	34.5	-0.2
Dacia PC+LCV	11 981	+2.1	4.5	-0.5
Dacia PC	11 640	+2.3	5.2	-0.6
Dacia LCV	341	-3.1	0.8	-0.1

	Cumulated January-June 2015			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	1 209 909	+5.2		
TIV PC	1 017 500	+6.1		
TIV LCV	192 409	+0.8		
Renault group PC+LCV	325 365	+3.7	26.9	-0.4
Renault group PC	262 801	+3.5	25.8	-0.7
Renault group LCV	62 564	+4.6	32.5	+1.2
Renault PC+LCV	269 364	+6.4	22.3	+0.2
Renault PC	208 606	+6.8	20.5	+0.1
Renault LCV	60 758	+4.9	31.6	+1.2
Dacia PC+LCV	56 001	-7.3	4.6	-0.6
Dacia PC	54 195	-7.5	5.3	-0.8
Dacia LCV	1 806	-3.0	0.9	-0.1

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