

SALES RESULTS FRANCE_MAY 2014

In a vehicle market (passenger cars + LCV) up marginally by 0.6% in May, Renault Group sales climbed 9.2%, securing 23.6% of market share – an improvement of 1.9 percentage points. At the end of May, the Group’s cumulative market share for 2014 reached 26.3%. That’s an increase of 9.7%, which is the biggest leap for carmakers in France.

- In the passenger car market, Renault earned 17.5% of market share in May, up 1.4 percentage points. Year-on-year volumes rose by 8.5%.
- With 8,111 LCV units sold, Renault posted a 10% jump in sales, reaching 27.7% of market share (up 1.7 percentage points).
- New Clio maintained its position as the passenger car market leader, all segments combined. Captur still headed the crossover segment on a cumulative basis as of end-May.
- The Dacia brand secured sixth place in the passenger car market, buoyed by Duster (up 85.6%), which has benefitted from the effects of a redesign. The brand stayed firmly anchored in fifth place at end-May on a cumulative basis.

Renault Brand

- In passenger car sales, the Renault brand rose 8.5% in a stable market (up 0.1%). Passenger car market share totalled 17.5%, up 1.4 percentage points.
- New Clio remained the top-selling car in France both in May and on a cumulative basis for the year.
- In LCV sales, Renault was still the leading brand with 27.7% of market share, a 10% increase in a market up 3.4%.

Dacia Brand

- In passenger car sales, Dacia climbed 10.8%, while its market share reached 5.1%, up 0.5 percentage points.
- New Duster clearly benefitted from the effect of its redesign, posting a significant 85.6% boost in sales, with 3,232 units sold.

Quote from **Bernard Cambier**, Executive Vice President of Sales & Marketing, France

“We can only be satisfied with our results, up 9.2% in May and up 9.7% cumulatively, which is the highest increase in the car market. This performance allows us to look ahead to the coming months with confidence.”

	Month of May			
	Volume	vs Y-1 (%)	market share	vs Y-1 (pt)
TIV PC+LCV	177 822	+0,6		
TIV PC	148 573	+0,1		
TIV LCV	29 249	+3,4		
Renault group PC+LCV	42 003	+9,2	23,6	+1,9
Renault group PC	33 598	+9,0	22,6	+1,9
Renault group LCV	8 405	+9,8	28,7	+1,7
Renault PC+LCV	34 145	+8,9	19,2	+1,5
Renault PC	26 034	+8,5	17,5	+1,4
Renault LCV	8 111	+10,0	27,7	+1,7
Dacia PC+LCV	7 858	+10,5	4,4	+0,4
Dacia PC	7 564	+10,8	5,1	+0,5
Dacia LCV	294	+4,3	1,0	0,0

	Cumulated January-May 2014			
	Volume	vs Y-1 (%)	market share	vs Y-1 (pt)
TIV PC+LCV	915 855	+2,5		
TIV PC	762 141	+3,0		
TIV LCV	153 714	+0,2		
Renault group PC+LCV	240 426	+9,7	26,3	+1,7
Renault group PC	193 846	+12,7	25,4	+2,2
Renault group LCV	46 580	-1,3	30,3	-0,4
Renault PC+LCV	191 718	+6,2	20,9	+0,7
Renault PC	146 647	+8,8	19,2	+1,0
Renault LCV	45 071	-1,4	29,3	-0,4
Dacia PC+LCV	48 708	+25,9	5,3	+1,0
Dacia PC	47 199	+27,0	6,2	+1,2
Dacia LCV	1 509	+29,0	0,2	+0,1

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