

PRESS RELEASE

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## **SALES RESULTS IN FRANCE – AUGUST 2013**

- **The Renault group is making progress, in terms of both market share and volume, in a falling market.**
- **The Renault group increased its PC/LCV market share by three points to 26.7 %. PC market share rose 3.2 points to 25.6%.**
- **New Clio and Captur are consolidating the success of Renault's new design identity. As in previous months, New Clio was the overall best-seller in August.**
- **Dacia posted PC market share of 6.6%, a rise of 0.4 points. The brand ranks fifth overall and third on the consumer market.**

### **Renault brand**

- **In the PC market, the brand increased market share by 2.8 points to 19%. Sales volumes rose 4.6% in a market that contracted 10.9%. Almost five months after launch, Captur remains the leader in the small cross-over segment.**
- **Twingo, New Clio, Mégane and Scénic are all leaders in their respective segments.**
- **In the LCV market, the brand increased market share by one point to 30.5% in a market experiencing a historic low, with a drop of 5.8%. Kangoo and Clio fleet remain on the podium.**

### **Dacia brand**

- **Dacia is reaping the benefits of the success of New Sandero, the best-selling vehicle on the consumer market in August.**

**Quote from Bernard Cambier, Senior Vice-President, Market Area, France**

*"We can confirm, as in previous months, that we are on track with our market plan, buoyed by the success of our new Renault and Dacia models."*

	<b>Month of August</b>			
	Volume	vs A-1 (%)	market share	vs A-1
TIV PC+LCV	103 604	-10,1		
TIV PC	85 565	-10,9		
TIV LCV	18 039	-5,8		
Renault group PC+LCV	27 618	1,1	26,7	3,0
Renault group PC	21 880	1,7	25,6	3,2
Renault group LCV	5 738	-1,3	31,8	1,5
Renault PC+LCV	21 746	2,7	21,0	2,6
Renault PC	16 254	4,6	19,0	2,8
Renault LCV	5 492	-2,7	30,5	1,0
Dacia PC+LCV	5 872	-4,4	5,7	0,3
Dacia PC	5 626	-5,8	6,6	0,4
Dacia LCV	246	45,6	1,4	0,5

	<b>Cumulated Jan-August 2013</b>			
	Volume	vs A-1 (%)	market share	vs A-1
TIV PC+LCV	1 405 006	-9,4		
TIV PC	1 167 259	-9,8		
TIV LCV	237 747	-7,6		
Renault group PC+LCV	350 286	-7,9	24,9	0,4
Renault group PC	276 950	-5,9	23,7	1,0
Renault group LCV	73 336	-14,7	30,9	-2,6
Renault PC+LCV	287 457	-10,4	20,5	-0,2
Renault PC	216 715	-8,9	18,6	0,2
Renault LCV	70 742	-14,6	29,8	-2,5
Dacia PC+LCV	62 829	5,8	4,5	0,6
Dacia PC	60 235	7,0	5,2	0,8
Dacia LCV	2 594	-16,6	1,1	-0,1

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