

February 28, 2019

THE RENAULT FOUNDATION ANNOUNCES ITS SUPPORT TO LED BY HER, AN ASSOCIATION DEDICATED TO THE INCUBATION OF START-UPS CREATED BY WOMEN

Paris, February 28th, 2019 - A few days before the International Women's Day, the Renault Foundation - whose aim is to promote inclusion and sustainable mobility - is stepping up its support for social diversity and equal opportunities by committing with the Led By HER association, which promotes female entrepreneurship.

Created in 2014 by [Chiara Condi](#), to contribute to the emergence of a greater number of women entrepreneurs, Led By HER supports around thirty women who have survived violence in the development of their entrepreneurial projects each year. Thanks to the mobilization of the entrepreneurial ecosystem, business schools, companies and a community of 2,500 members and 300 volunteers in France, [Led By HER](#) gives these women the opportunity to rebuild themselves around their projects.

By signing this three-year philanthropic partnership with Led By HER, the Renault Foundation wishes to provide financial support to the association **to contribute to the development of women's entrepreneurship** and also to:

- **Organize Days of Solidarity Commitment:** these team-building days will allow employees to share their professional skills with the association's beneficiaries. This system also responds to the desire of many employees to get involved in actions with a societal objective on a voluntary basis.
- **Contribute to the development of FoundHERLab:** through this digital platform, employees wishing to become involved in mentoring can be put in relation with women entrepreneurs.
- **Participate in Led By HER hackathons:** during the next hackathon, Groupe Renault employees, particularly specialists in the Agile method, will help project leaders to manage their teams and accelerate their growth.

Chiara Condi, Founder and President of Led By HER:

"The vocation of Led By HER is to meet the needs of women in precarious situations to be supported and guided in the creation of their start-ups. For our partner companies, such as the Groupe Renault, offering employees to share their skills through mentoring program or more occasionally during a hackathon is a proof of their ability to play a role outside their walls and contribute to a society where equality is no longer a struggle but a reality".

Oliver Faust, Director of Corporate Social Responsibility and the Renault Foundation:

"The Renault Foundation's mission is in line with Mobilize, the Group's CSR policy, which aims to promote inclusion and sustainable mobility. The decision of our sponsorship committee to support Led By HER responds to our desire to support entrepreneurship as a lever for the inclusion of vulnerable people and to help women victims of discrimination and gender-based violence".

About Groupe Renault

Groupe Renault has manufactured cars since 1898. Today it is an international multi-brand group, selling close to 3.9 million vehicles in 134 countries in 2018, with 36 manufacturing sites, 12,700 points of sales and employing more than 180,000 people.

To address the major technological challenges of the future, while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault owned team committed to the Formula 1 World Championship since 2016, the brand is involved in motorsports, a real vector for innovation and awareness.

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About Led By HER

Led By HER is a community based on the values of sharing and solidarity to create a world with more women entrepreneurs, more diversity and less discrimination, by improving access to entrepreneurship and addressing the effects of violence against women. By mobilizing the entrepreneurial ecosystem, business schools and companies, we offer 30 women every year the opportunity to rebuild themselves around their projects. We believe in women's entrepreneurship as a source of ideas, creativity and wealth for the world. That is why we want to develop tools and resources that will allow more women to pursue their entrepreneurial dreams. Led By HER is also committed to conveying a broader message in favour of women's entrepreneurship and women's rights through new collaborations and events, and involvement in innovation and digital technology.

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