

PRESS RELEASE – OCTOBER 24TH 2022

2022 PARIS MOTORSHOW: SUCCESS FOR RENAULT GROUP AND ITS BRANDS

Paris-Porte de Versailles, October 24th, 2022 – Paris Motor Show closes its doors on a public success with 400,000 visitors. Renault Group and its brands Renault, Dacia, Alpine and Mobilize are the big winners of this 2022 edition, the first in four years.

➤ **Renault: because we love it!**

The Renault brand, installed on a 1,500m² stand, unveiled a world premiere of a reinterpretation of its iconic Renault 4 model with its **4EVER Trophy** concept car and presented its first electric **Kangoo E-Tech** dedicated to families. This edition was also the opportunity to conclude the year of celebration of the 50th anniversary of the Renault 5 with a sporty and quirky show car called **R5 Turbo 3E**.

Renault was also exhibiting its models for winning back the C segment with all-new Megane E-Tech electric and the new Austral E-Tech hybrid presented to the public for the first time. Renault recorded **500** sales in total over the six public days. In this performance, the new Austral E-Tech hybrid is the number one selling vehicle and the innovative E-Tech technology (hybrid + electric) accounts for **86%** of orders taken. Finally, **1100** leads showed their interest in the Renault range.

Renault allowed visitors to discover its driving assistance technologies, its E-Tech hybrid transmission and its future Reno avatar through dedicated experiential demonstrators. "The Originals" merchandise store also presented a complete and renewed range of products. Nearly **4,000** buyers ended their visit to the Renault stand with a souvenir to take home.

➤ **Dacia: a Manifesto success**

At Dacia, the challenge of this Motorshow was to showcase the new brand identity to the public through the overall brand's line up and with plenty of outdoor flavor activities proposed on the booth all over the week. Mission accomplished with a permanent traffic on the booth. Visitors and customers were satisfied with their Dacia experience and gave an average score of 4.6 out of 5. The quantitative results is also very satisfactory, with nearly **300** orders and as many hot leads that have been passed on to our dealer network.. Note the **96%** of orders from retail customers and an excellent **60%** of orders for our LPG ECO-G and electric engines.

➤ **Alpine: a fast A110 week**

Alpine left a mark at the Paris Motor Show with the world premiere of Alpenglow, its vision for the future of the product and competition. A sporty and clean future, made of driving pleasure thanks to an innovative internal combustion engine running on hydrogen.

The iconic A110 also celebrated its 60th birthday at the Paris Motor Show, where it was first presented in 1962. This anniversary was celebrated in particular with the presentation, in European premiere, of the A110 R. Even lighter, more agile and efficient, the most radical of the A110 was the object of all the attentions, an enthusiasm shared with the general public directly with the engineers of the vehicle. As a proof of this success, **200** pre-bookings were registered on the Alpine stand, prior to the opening of orders at the end of the year.

Sportiness was the common thread throughout this week of passion for Alpine at the show, with the visit of Esteban Ocon, driver of the BWT Alpine F1 team, Nicolas Lapierre and Matthieu Vaxivière, drivers of the Alpine Elf Endurance Team, and a huge number of visitors to the professional simulators run by the Alpine Esports team with more than **1,000** e-drivers attending.

➤ **A successful first edition for Mobilize**

For Mobilize, created in 2021, the Paris Motor Show was a first. The brand dedicated to new mobility submitted its products and services to the expert eye of the public. The verdict: Use-based and shared mobility are validated by the general public, who are looking for the right solution for the right mobility needs, and all the services that go with it. From Mobilize Duo, the small city car designed for car sharing, to Mobilize Fast Charge, the European ultra-fast charging network, new mobility enthusiasts have found who to talk to.

During 7 days, Mobilize presented **45** keynotes and workshops to demonstrate the reality of accessible, sustainable and affordable mobility.

➤ **New hydrogen HYVIA models**

HYVIA, the Renault Group and Plug Power joint venture, dedicated to hydrogen mobility, exhibited its hydrogen vehicles (Van, City Bus, Chassis Cab) and illustrations of its unique H2 hydrogen ecosystem.

Another novelty: after its prototype version, Master Van H2-TECH was exhibited in its hydrogen H2 production version, currently on the market.

About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands – Renault, Dacia, Alpine and Mobilize – offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.7 million vehicles in 2021. It employs nearly 111,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040. <https://www.renaultgroup.com/en/>