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Safety and eco-driving: a longstanding commitment

Aware of its impact on health and the environment, Renault has made sustainable mobility for everyone and road safety priority focuses of CSR policy. The Group has chosen a holistic approach to both areas.

- Renault's **safety policy** combines advanced vehicle technology with societal action to change behavior. Renault has been innovating ever since it established the Physiology and Biomechanics Laboratory in 1954 to study the effects of automobile accidents on people. Renault was the first carmaker to develop 4Control, which improves control of the vehicle's path and speed. In 2012, the Group enhanced its driving assistance technology with Visio System, expanded vision technology to prevent accidents caused by lane departure and reduced night visibility. On the awareness raising front, after the educational program Safety and Mobility for All for children and teens around the world, and the chair in management of road safety to train future experts in the Middle East and North Africa, every year the Group makes a new contribution to the UN Decade of Action for Road Safety* by helping to save 5 million lives on the roads.
- In terms of **reducing CO₂ emissions** Renault is already below the EU requirement of 130g of CO₂ per km for 2015, three years ahead of schedule. Since 2012, Energy engines, which reduce fuel consumption and CO₂ emissions by 7% to 25%, have been available on the most popular models in Renault's ICE range – Clio, Mégane and Scénic – and are even offered by Dacia on Lodgy. The four models in the electric range also reflect the habits of individuals and businesses by offering running costs equivalent to an ICE engine. But even with the most innovative technology, some customers find their vehicles consume more than claimed. This prompted Renault to set up the eco2 driving program in 2008, which involves developing driving aids to reduce fuel consumption and provide eco-driving training for customers. The eco2 driving training sessions on ICE and electric vehicles are available to corporate and individual customers in France and soon throughout Europe. They can enhance awareness after the driving course on the Renault track.

KEY FIGURES

Safety

- > More than 1 million deaths and more than 25 million injured on the roads every year.
- > 15 vehicles from the Renault range have a 5-star score on Euro NCAP tests.
- > Vehicles with a reinforced structure, airbags, ESC and EBA can reduce the number of people seriously injured by 70% compared with vehicles that are more than 15 years old.
- > 13 million primary and secondary students from 35 countries have been made aware of road risks through the Safety and Mobility for All program since 2000.

Reducing CO₂ emissions

- > On-board technology and eco2 driving training can reduce fuel consumption by up to 25%. For an electric vehicle, this means about 30 km more range.
- > In mid-2013, nine vehicles from the range (three ICE and three electric vehicles) will feature eco2 driving functions.