
Camille Cros is appointed VP, Renault Brand Communications

- **Renault Group announces the appointment, effective March 1st, 2024, of Camille Cros as VP, Renault Brand Communications.**
- **In this new position, she will join the Renault Brand Management Committee. She will keep her previous role as VP, Content Factory of Renault Group.**
- **Camille Cros will report directly to Stéphanie Cau, Chief Communications Officer, Renault Group, and functionally to Fabrice Cambolive, CEO, Renault Brand.**

Boulogne-Billancourt, March 1st, 2024 – As of March 1st, 2024, Camille Cros will become VP, Renault Brand Communications. She will keep her position as VP, Content Factory of Renault Group, which she has held since her arrival in 2022.

Camille Cros began her career in 2005 with the communications agency Havas Paris, where she held various strategic and sales positions. In 2012, she co-founded the independent communications consultancy Babel, and for 10 years, as founding partner, was involved in the company's governance and development. She advises the agency's clients on their transformation support, branding and communications issues. She has joined Renault Group's Communications Department in 2022 to head the Content Factory.

Camille, 43, holds a Master's degree in political communication from the Pantheon Sorbonne Paris I University. She holds a degree in Philosophy from Sorbonne Paris IV University.

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About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold more than 2,235 million vehicles in 2023. It employs nearly 106,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced, and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040.

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