

## PHILIPPE KRIEF IS APPOINTED CEO OF THE ALPINE BRAND.

- From 20 July 2023, Philippe Krief succeeds Laurent Rossi as CEO of the Alpine brand. He will continue to carry out his duties as Vice President of Engineering and Product Performance for the brand, pending the arrival of his successor. As a member of the Renault Group Leadership Team, he reports to Luca de Meo, CEO of Renault Group.
- Laurent Rossi will now focus on special projects linked to the transformation of the Group.

Boulogne-Billancourt - July, 20<sup>th</sup> 2023.

*"I would like to thank Laurent for his unwavering commitment over the last two years at the helm of Alpine. Laurent has set out a clear and ambitious strategy for the brand. He has put Alpine in the best possible position to achieve its long-term goals. Alpine is now ready to enter a new phase of its development and to become a brand of the future. Philippe combines a long industry experience, great technical knowledge with the leadership qualities that are key to the success of our project, including the launch of the brand's new vehicles starting next year. I fully trust Philippe and his team to take Alpine to new heights."* says **Luca de Meo, Renault Group CEO.**

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Graduate of the Ecole Nationale Supérieure de Techniques Avancées, Philippe Krief has worked for Michelin and the Fiat Group. After these experiences, he continued his career at Ferrari and then Maserati, as Vehicle Department Director and Technical Director of the Alfa Romeo brand respectively. Back at Ferrari in June 2016, Philippe Krief became Director of Engineering. He was appointed VP of Engineering and Product Performance for the Alpine brand on 21 February 2023.

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### About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.1 million vehicles in 2022. It employs nearly 106,000 people who embody its Purpose every day, so that mobility brings people closer.

Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centered on the development of new technologies and services, and a new range of even more competitive, balanced, and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040.

For more information, please go to [www.renaultgroup.com](http://www.renaultgroup.com)

