

**BRÈVE**

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## **RENAULT, MOST ATTRACTIVE COMPANY IN THE NORD REGION (FRANCE)**

Renault obtained the first prize 2011 in the awards organized by French weekly L'Express and the recruitment site regionjob.com, as most attractive company in the Nord region of France.

Amongst the main attractive qualities cited by the 9,000 participants :

- extensive career path possibilities,
- practical measures for disabled employees,
- environmental commitment,
- innovative abilities as shown in the electric vehicle program.

The 4 Renault sites in the Nord region make it a particularly important territory in Group strategy and growth and also make Renault a leading employer in the area (nearly 15% of the workforce in France).

This first prize acknowledges the long-term actions led by the company in this region and in all the territories where the Group is based.

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