

SALES RESULTS FRANCE 2020**Groupe Renault resists in a sharply declining market
and takes hold in the electrified vehicles market**

- In a market down 23.8%, Groupe Renault maintains a market share of 26.1 % (+0.2 point) with 535,591 registrations in 2020.
- The Renault brand is the market leader in passenger cars (PCs), light commercial vehicles (LCVs) and PC+LCV sold to corporate fleets.
- On the strength of its leadership in electric vehicles and the launch of its new E-TECH hybrid and plug-in hybrid range, Renault takes the lead of the electrified vehicles (electrics + hybrids) market.
- ZOE doubles its sales and remains the most sold electric vehicle in France with 39,008 units (+95.4 %).
- Dacia ranks as the 3rd biggest brand in the passenger car market for private customers.
- SANDERO remains the best-selling vehicle for private customers.
- Thanks to its bi-fuel petrol and LPG engine offer, Dacia holds 83.6 % of the LPG PC+LCV market.

Boulogne Billancourt, 01/04/2021 – In a market impacted by an unprecedented health crisis, car manufacturers' sales activity has experienced a rollercoaster year. Alike the market, Groupe Renault's sales were down by 23.3 %, to 535,591 units. Despite the challenges of this particular year, the Group maintains a market share of 26.1 % (+0.2 point), reinforces its leadership in electric vehicles and takes hold in the market for hybrid and plug-in hybrid vehicles with its E-TECH technology.

Groupe Renault confirms the achievement of its CAFÉ* objectives (PC and LCV) at the end of 2020.

RENAULT AT THE TOP OF THE ELECTRIFIED VEHICLES MARKET

In a very important PC market impacted by the pandemic (-25.5 %), Renault registered 314,630 vehicles (-22.7 %). Thanks to the adaptability of its network and an attractive product offer, the Renault brand's market share is up 0.7 point to 19.1%. The brand has 4 vehicles - Clio, Captur, Twingo and ZOE - placed in the top 10 for sales in France.

* These results will be consolidated and formalized by the European Commission in the coming months.

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In a PC+LCV electric market up 136 %, Renault reinforces its leadership. ZOE remains the benchmark, doubling its sales to 39,008 units and account for more than one-third of electric vehicle sales in France. Twingo Electric, launched in the second half of 2020, will enhance Renault's offering.

Renault is also carrying out a strong offensive on the hybrid vehicle market with the launch of E-TECH hybrid engines: Clio E-TECH Hybrid, Captur E-TECH Plug-in Hybrid and All-New Megane Estate E-TECH Plug-in Hybrid.

In 2020, Renault registers a total of 59,726 electric, hybrid and plug-in hybrid vehicles, representing more than 13% of its sales in France. The brand leads the electrified vehicle market (electrics + hybrids) with a 16.3% market share.

On an LCV market slightly less affected by the lockdown periods (-16.1 %), Renault is following the market and confirms its leading position with a market share of 30,3 % (-0.5 point). Kangoo, Master and Trafic are the three most sold light commercial vehicles in France.

With Kangoo Z.E, Master Z.E and ZOE, Renault represents more than 60% of the electric LCV market, consolidating its leadership.

DACIA MAKES A BREAKTHROUGH IN THE LPG MARKET

With 97,170 PC registrations (-30.1 %), Dacia is especially affected by the lockdown periods, which have a strong impact on sales to private customers. However, in this difficult context, the brand registers a market share of 5.9 % (-0.4 point), ranking as the fifth most sold PC brand and the third biggest brand sold to private customers.

For the 5th year in a row, Sandero is the best-selling passenger vehicle in France, with 53,417 units.

With its new dual-fuel gasoline and LPG engines, available on the majority of its range under the ECO-G name, Dacia accounted for 83.6% of LPG vehicle sales in France, representing 13,974 units.

ALPINE

The Alpine brand continues to rely on the commercialization of the Alpine A110, with 744 units registered in 2020.

« The unprecedented health crisis we have experienced had a significant impact on Groupe Renault's sales volumes in France. The significant commitment of the network and of all our employees has enabled us to deal with this situation. Our experience in electric vehicles and our new E-TECH hybrid offer make the Renault brand the leader in the growing market of electrified vehicles (electric + hybrids). We are now counting on a rebound in the automotive market. The strength of our network, the continuing electrification of our range, the launches of Renault Arkana, Kangoo, Express, and also Dacia Sandero and Spring are all assets to accentuate the Groupe Renault's positions in 2021, especially in the electric and hybrid markets. » said, Ivan Segal, Senior Vice President, Market Area France, Groupe Renault.

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	December 2020 alone				
	Volume	Volume Y-1	vs Y-1 (%)	Market share (%)	vs Y-1 (pt)
TIV PC + LCV	229,584	255,456	-10.1%		
TIV PC	186,323	211,194	-11.8%		
TIV LCV	43,261	44,262	-2.3%		
Groupe Renault PC+LCV	59,317	69,164	-14.2%	25.8%	-1.2
Groupe Renault PC	45,128	53,348	-15.4%	24.2%	-1.0
Groupe Renault LCV	14,189	15,816	-10.3%	32.8%	-2.9
Renault brand PC+LCV	49,987	55,434	-9.8%	21.8%	0.1
Renault brand PC	35,923	39,747	-9.6%	19.3%	0.5
Renault brand LCV	14,064	15,687	-10.3%	32.5%	-2.9
Dacia brand PC+LCV	9,122	13,344	-31.6%	4.0%	-1.3
Dacia brand PC	8,997	13,215	-31.9%	4.8%	-1.4
Dacia brand LCV	125	129	-3.1%	0.3%	0.0
Alpine brand PC	208	386	-46.1%	0.1%	-0.1

	Overall January-December 2020				
	Volume	Volume Y-1	vs Y-1 (%)	Market share (%)	vs Y-1 (pt)
TIV PC + LCV	2,052,501	2,694,028	-23.8%		
TIV PC	1,650,118	2,214,279	-25.5%		
TIV LCV	402,383	479,749	-16.1%		
Groupe Renault PC+LCV	535,591	698,689	-23.3%	26.1%	0.2
Groupe Renault PC	412,544	549,283	-24.9%	25.0%	0.2
Groupe Renault LCV	123,047	149,406	-17.6%	30.6%	-0.6
Renault brand PC+LCV	436,467	554,960	-21.4%	21.3%	0.7
Renault brand PC	314,630	407,134	-22.7%	19.1%	0.7
Renault brand LCV	121,837	147,826	-17.6%	30.3%	-0.5
Dacia brand PC+LCV	98,376	140,549	-30.0%	4.8%	-0.4
Dacia brand PC	97,170	138,977	-30.1%	5.9%	-0.4
Dacia brand LCV	1,206	1,572	-23.3%	0.3%	0.0
Alpine brand PC	744	3,172	-76.5%	0.0%	-0.1

About GROUPE RENAULT

A car manufacturer since 1898, the Renault Group is an international group present in 134 countries, which sold nearly 3.8 million vehicles in 2019. Today, it has more than 180,000 employees, 40 manufacturing sites and 12,700 sales outlets worldwide. To meet the major technological challenges of the future and pursue its strategy of profitable

growth, the Group is relying on its international development. It relies on the complementary nature of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), the electric vehicle and its unique alliance with Nissan

and Mitsubishi Motors. With a 100% Renault team involved in the Formula 1 world championship since 2016, the brand is involved in motor sport, a real vector of innovation and notoriety

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