

SALES RESULTS FRANCE OCTOBER 2014

- **Renault Group performed better than the market in October, claiming a passenger car market share of 23.7%, up 0.8 point in a market that lost 3.8%.**
- **With nearly 9,000 new vehicle registrations in October, Clio continues to dominate as the top-selling passenger car in France.**
- **Dacia is the fifth biggest brand with 4.8% of the passenger car market, gaining 6.8% in volume and 0.5 point in market share.**
- **The Renault brand makes up more than one-third of the LCV market, where it outperforms all of its competitors and four of its vehicles occupy the top four slots.**

The Renault Brand

In October, Renault's market share climbed 0.3 point to reach 18.8%, in a passenger car market down 3.8%.

Clio held its place as the top-selling car in France for the ninth month in a row, logging 8,941 registrations. Four Renault brand cars – Captur, Scénic, and Mégane in addition to Clio – ranked among the leading eight passenger cars.

With 692 registrations in October and more than 1,000 orders taken, ZOE alone accounts for close to two-thirds of the EV market in France.

In the LCV market, down 4.5%, Renault's market share settled at 34.8%. Kangoo topped LCV sales in France, with 3,315 registrations, followed by the Master and the New Trafic, the van segment leaders, and the LCV version of Clio.

The Dacia Brand

Driven in particular by the Duster's sustained success, Dacia's passenger car sales volume rose by 6.8% in October, with registrations increasing 61.8% to reach 3,109. Dacia, which holds fifth-place in the French car market, won a 4.8% share of the passenger car market, a gain of 0.5 point.

Paris Motor Show Brings Success for the Renault Group

The 2014 Paris Motor Show, offering the world's first reveal of the new Espace, was a resounding success for the Renault Group. The group soared well above its targets, with orders placed on the stand up 30% compared with 2012, a total of 1,800 test drives for ZOE, and more than 10,000 contacts made and forwarded to the dealer network.

Philippe Buros, Executive Vice President Sales & Marketing, France:

"In October, Renault and Dacia experienced an excellent Paris Motor Show and Open Houses in our network were very well-attended. These successful sales events have helped us to take a large number of orders in time to boost our end-of-year sales performance."

	Month of October 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	194 786	-3.9		
TIV PC	160 162	-3.8		
TIV LCV	34 624	-4.5		
Renault group PC+LCV	50 207	-2.4	25.8	+0.4
Renault group PC	37 898	-0.4	23.7	+0.8
Renault group LCV	12 309	-8.2	35.6	-1.4
Renault PC+LCV	42 187	-3.6	21.7	+0.1
Renault PC	30 143	-2.1	18.8	+0.3
Renault LCV	12 044	-7.0	34.8	-0.9
Dacia PC+LCV	8 020	+4.0	4.1	+0.3
Dacia PC	7 755	+6.8	4.8	+0.5
Dacia LCV	265	-41.1	0.8	-0.5

	Cumulated January - October 2014			
	Volume	vs Y-1 (%)	market share (%)	vs Y-1 (pt)
TIV PC+LCV	1 803 308	+1.3		
TIV PC	1 497 477	+1.4		
TIV LCV	305 831	+0.9		
Renault group PC+LCV	482 481	+7.0	26.8	+1.4
Renault group PC	383 903	+8.8	25.6	+1.7
Renault group LCV	98 578	+0.7	32.2	+0.0
Renault PC+LCV	392 730	+4.7	21.8	+0.7
Renault PC	297 014	+5.9	19.8	+0.8
Renault LCV	95 716	+1.3	31.3	+0.1
Dacia PC+LCV	89 751	+18.2	5.0	+0.7
Dacia PC	86 889	+19.8	5.8	+0.9
Dacia LCV	2 862	-14.7	0.9	-0.2

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